



University of
Reading



Cereal Study

We would like to invite you to take part in a new study investigating the short-term effects of different cereals on cognition.

Testing will take place in the School of Psychology & Clinical Language Sciences and will involve eating a breakfast cereal before taking part in computerised cognitive testing and blood draws during 5 separate visits over a four-week period.

You may also be asked if you are interested in wearing an EEG cap to measure your brain activity or having an ultrasound of your arm to measure blood velocity.

You will receive reimbursement for your time after completing the study.

If you are aged between 65-80 and would like to participate, please contact Lynne Bell (email: l.bell@reading.ac.uk) or Jess Eastwood (Jessica.Eastwood@reading.ac.uk)