

Blueprinting (Brown/Green) field Technology Adoption for the Open Banking+ Eco-System

Monday 28th June 2021, 10:00- 12:00 CEST (Webinar)

The post-COVID era has brought into sharper focus the need for strategic steps responsive to the reshaping of business, services and life/work-styles in an environment of massively increased uncertainty. Notably the financial sector has seen the rise of online everything and the demise of non-essential location-specific service models; the rise of Super Banking APPS and the vision of one-stop shop open digital banking in what has become increasingly a Platform Economy; the rise of Blockchains Based Banking, payable smart contracts, mobile money, crypto-currencies and ICOs, tokenisation, emerging secure currencies eco-system etc.

The pressing need to support the operational frontline within the fastest evolving competitive market the banking sector has ever known, call for rapid but carefully measured transformative steps to continually re-invent the value proposition with an unrelenting focus on customer experience through a competitive blend of platform-based and traditional banking services responsive to COVID-adapted everything else.

The workshop focus is on the twin challenges of identifying i) the Brownfield Adoption of high priority use-cases that can be incrementally integrated with the core legacy systems; and, ii) the new transformative vertical solution stacks as candidates to be Greenfield adopted and incubated, responsive to disruptive technologies and emerging business models, to offer a more digitally agile blend of customer-centric open and traditional banking for sustainable success.

The workshop will be organised by the Critical-Chains Consortium as a webinar to be held on Monday 28th June. We invite all interested parties to participate and in particular potential first adopters of emerging innovation, from Critical-Chain and other projects to join our Sectoral Demonstrator Partner, POSTEIT, and other participants from the financial sector to help focus the reflections on the essential challenges.

The website for pre-registration and participation in the Webinar by 27th June 2021 is:

<https://attendee.gotowebinar.com/register/2769465696645344781?source=Mass+Mailing>

