

# CIEH WORKSHOP: EURO 2016, ECONOMICS AND FOOTBALL

FRIDAY 10TH JUNE, G10 HENLEY BUSINESS SCHOOL BUILDING,  
UNIVERSITY OF READING

## PROGRAMME

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- 09.30am-10.00am** Arrival & Registration
- 10.00am-10.15am** Introductory Remarks
- 10.15am-11.00am** Session 1  
James Reade (Reading) "Home advantage in International football"
- 11.00am-11.30am** Coffee break
- 11.30am-1.00pm** Session 2  
Rob Simmons (Lancaster) "The Special Ones: Do Managers Make a Difference?"  
Jan Hoecker (Wuerzburg) "Asymmetric Employer Learning about Talent in Professional Soccer"
- 1.00pm-2.00pm** Lunch
- 2.30pm-4.00pm** Session 3  
Thomas Peeters (Erasmus) "Entry, career dynamics and worker quality in the market for talent"  
Barry Reilly (Sussex) "What a difference a day makes: the impact of fixture scheduling on the demand for Irish soccer"
- 4.00pm-4.30pm** Coffee break  
**4.30pm-5.30pm** Keynote: Alex Bryson (UCL) "What happens when economic theory meets sports data?"
- 6.30pm** Dinner (optional, not subsidised) - London Road Campus  
**8:00pm-10:00pm** Opening Match France v Romania

## LIST OF PARTICIPANTS

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### NAME

Thomas Peeters (Erasmus University Rotterdam)

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James Reade (University of Reading)

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Alex Bryson (University College London)

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Rob Simmons (University of Lancaster)

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Jan Hoecker (University of Würzburg)

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Charles Sutcliffe (Henley Business School)

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Tony Lewis (University of Oxford)

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Charles Rahal (University of Birmingham)

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Alun Owen (Worcester University)

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David-Jan Jansen (De Nederlandsche Bank)

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Valeria Bondarenko (Montpellier)

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Damian Raess (University of Reading)

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Michael Chukwuemeka Uzoho (University of Reading)

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Mark Casson (University of Reading)

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Adam Cox (Portsmouth Business School)

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Sean Ingle (The Guardian)

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Michael Nforgwei (University of Reading)

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Giambattista Rossi (Birkbeck College)

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# EVENT SUMMARY

Sport and football in particular, is big business. Local football clubs are institutions central to their communities, even the clubs that compete across Europe in the most lucrative competitions. Football provides reasons for people of all ages and all walks of life to get together, be it to kick a ball around or to watch others kicking a ball around. The 2016 European Championships in France will be a boon for retailers of all types this summer, and indeed England will be cheered on by our firms more for the revenue generating potential of a successful campaign than necessarily for the sporting success. Either way, football is big business not least for economists: it provides opportunities to test economic theories, but also contexts in which to apply economic reasoning and impact outcomes.

## EMERGENCY PROCEDURES

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### Fire emergency

If you discover a fire, you must:

- if safe to do so, close the door of the room
- raise the alarm using the nearest fire alarm call point
- phone the emergency services using the nearest telephone (0-999 on an internal University phone, or 999 on a mobile phone) OR
- phone Security Services Emergency Control on Extn. 6300 (0118 378 6300 on a mobile)
- evacuate the building using the nearest fire exit and report to the assembly point

Only attempt to put the fire out if it is safe to do so. If you call the emergency services on 0-999, you must inform Security Services Control of this so that Security can help to direct the emergency services.

On hearing a continuous alarm you must:

- evacuate the building as quickly as possible, using the nearest safe exit. Lifts must not be used (unless they are clearly marked as suitable for the evacuation of disabled people; they should then only be used for the evacuation of disabled people)
- ensure that staff/students/visitors who need assistance are escorted to a Refuge Area or out of the building
- close all doors and windows in the area before leaving but not if this will endanger yourself
- in workshop and laboratories, make the area safe if possible
- report to the Fire Warden at your designated assembly point
- do not re-enter the building or leave the assembly point until advised by the Emergency Services or Evacuation Officer that you can do so

If you are likely to need assistance to evacuate in the event of a fire or other emergency please make this known to your School/Department at the time that you join the University. You will be asked to contribute to a Personal Emergency Evacuation Plan (PEEP) that will apply in your place of work/study.

### **First aid**

To call an ambulance:

- Dial 999 (from an internal phone, add the prefix 0 or 9 to obtain an external line)
- Ask for the ambulance service. Be prepared to give details of: the nature of the accident/injury; the condition of the casualty; your exact location (including building name, floor, room number etc.)

THEN

- Phone University Security on 0118 378 6300 to alert them to the fact that an ambulance has been called. Ask them to direct the ambulance to your location.
- Be prepared to send other helpers to direct Security and ambulance personnel to your location.
- Provide reassurance to the casualty until trained help arrives.

For less serious emergencies the names and contact details for local first aiders are listed in all buildings. Outside normal working hours, or if a First Aider is not immediately available, contact Security Services Control on Extn. 6300 (0118 378 6300 on a mobile) and ask for a First Aider.

You are advised to call 111:

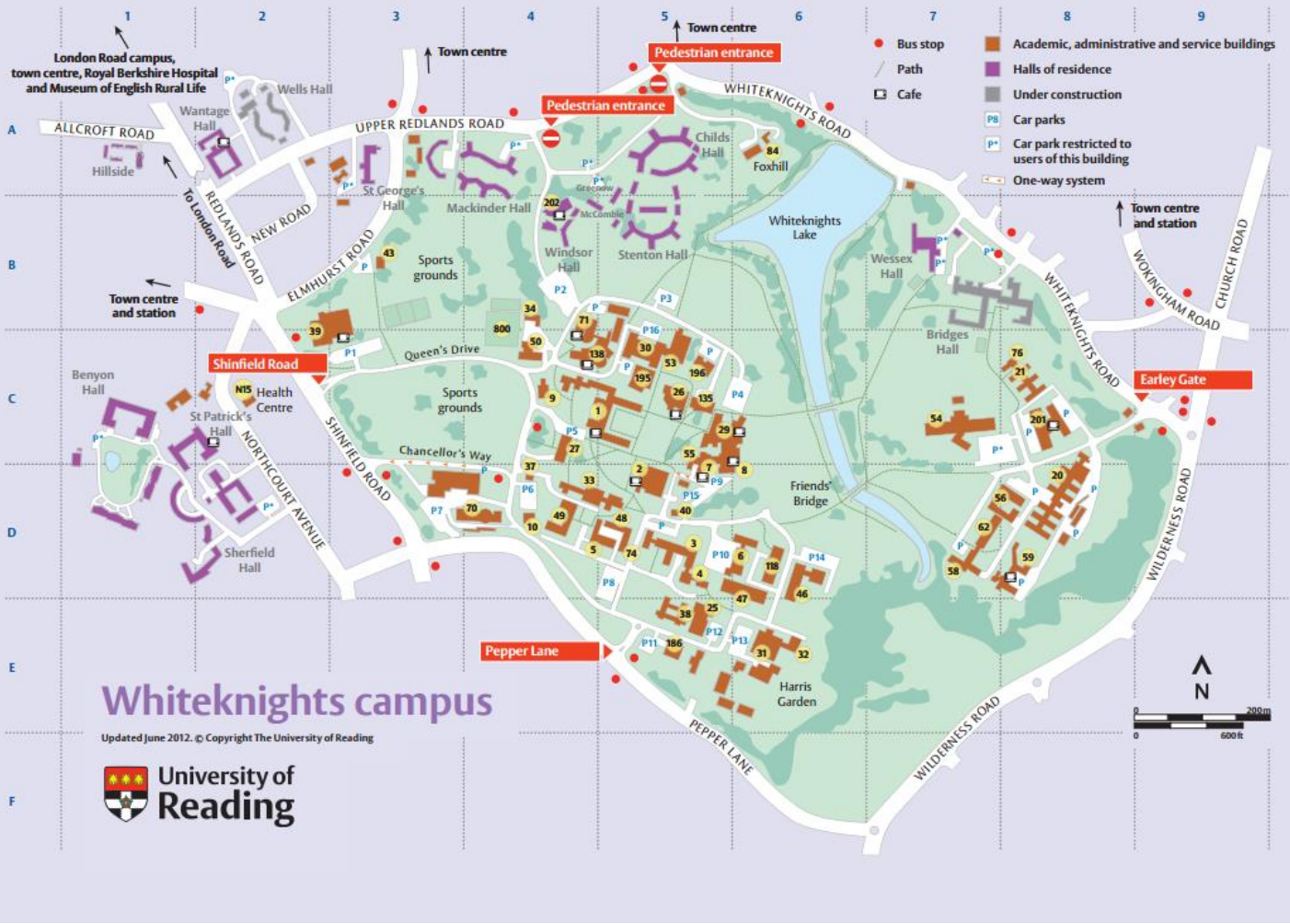
- If you are unsure and would like medical help, but it is not an emergency
- You think you or someone else needs to go to A&E or another NHS urgent care service
- You don't know who to call for medical help or you don't have a GP to call
- You require health information or reassurance about what to do next

### **Bomb alert**

Notification of a bomb alert may be by word-of-mouth. If you are instructed to leave the building:

- collect bags and personal belongings
- turn off equipment
- leave the building do not return until authorised to do so

NB: Please note that the prefix for an outside telephone line may be 9 rather than 0 in some buildings on campus.



# Whiteknights campus

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Name and grid ref	Building	Name and grid ref	Building	Name and grid ref	Building	Name and grid ref	Building
29 Sakejy bar C5	Students' Union	1 English Literature C5	HumSS	84 Law A6	Foxhill House	54 Southern Universities Management Services (SUMS) C7	Science and Technology Centre
135 Accommodation Office C5	Carrington	56 ESSC (Environmental Systems Science Centre) D7	Harry Pitt	2 Library D5	Library	62 Speech and Language Therapy Clinic D7	Psychology
49 Admissions Office D4	Miller	27 Examinations Office C4	Whiteknights House	138 Management (School of) C5	Henley Business School	39 SportsPark C2	SportsPark
59 Agriculture, Policy and Development D8	Agriculture	50 Facilities Management - Catering C5	Facilities Management	32 Mathematics and Statistics E6	Phillip Lyle	56 Statistical Services Centre D7	Harry Pitt
48 Allen Laboratory D5	The Allen Laboratory	8 Facilities Management - Catering C5	Park House	4 Mathematics and Statistics D5	Mathematics and IT Services	135 Student Employment, Experience and Careers Centre C5	Carrington
74 Archaeology D5	Archaeology	135 Faculty Offices C5	Carrington	2 Mathematics Support Centre D5	Library (S@IL)	135 Student financial support Team C5	Carrington
20 Art D8	TOB 1	59 Farm Management Unit D8	Agriculture	58 Meteorology D7	Meteorology	135 Student Helpdesk Team C5	Carrington
43 Athletics Pavilion B3	Athletics Pavilion	195 Film, Theatre and Television C5	Minghella	49 Miller D4	Miller	27 Student Recruitment and Outreach C5	Whiteknights House
31 Biological Sciences E6	Harborne	27 Finance and Corporate Services C4	Whiteknights House	195 Minghella C5	Minghella	135 Student Services Centre C5	Carrington
30 Biological Sciences Teaching Laboratories C5	AMS Tower	47 Food and Nutritional Sciences D6	Food Biosciences	1 Modern Languages and European Studies C5	HumSS	29 Students' Union C5	Students' Union Hub
32 Biological Sciences E6	Phillip Lyle	84 Foxhill House A6	Foxhill House	37 Muslim Centre D4	Archway Lodge	2 Study Advice D5	Library (Room 103)
53 Biological Sciences Microbiology E6	Knight	49 Geography and Environmental Science D4	Miller	21 National Centre for Biotechnology Education C8	TOB 2	800 Synthetic Turf Pitch B4	Synthetic Turf Pitch
118 Biological Sciences D6	Hopkins	70 Geography and Environmental Science D4	Russell	58 National Centre for Earth Observation D7	Meteorology	38 Systems Engineering E5	Systems Engineering
55 Black Horse House C5	Black Horse House	59 Graduate Institute of International Development and Applied Economics D8	Agriculture	196 Nursery C5	Nursery	25 Systems Engineering E5	Engineering
10 Blandford Lodge D4	Blandford Lodge	9 Graduate School C4	Old Whiteknights House	26 Palmer C5	Palmer	3 Technologies for Sustainable Built Environments Centre (TSBE) D5	JJ Thomson
55 Campus Central (shop) C5	Black Horse House	27 Graduation Office C4	Whiteknights House	8 Park House C5	Park House	21 Typography and Graphic Communication C8	TOB 2
135 Carrington C5	Carrington	50 Grounds Maintenance Office C4	Facilities Management	135 Peer Support C5	Carrington	1 Ure Museum of Greek Archaeology C5	HumSS
186 Central Kitchen E5	Central Kitchen	34 Grounds Maintenance Yard B4	Facilities Management	6 Pharmacy D6	Whiteknights House	8 Venue Reading C5	Park House
3 Centre for Advanced Microscopy (CIAM) D5	JJ Thomson	31 Harborne E6	Harborne	47 Pharmacy D6	Food Biosciences	59 Veterinary Epidemiology and Economic Research Unit (VEERU) D8	Agriculture
59 Centre for Agricultural Strategy D8	Agriculture	56 Harry Pitt D7	Harry Pitt	118 Pharmacy D6	Hopkins	27 Vice-Chancellor's Office C4	Whiteknights House
59 Centre for Agri-Environmental Research D8	Agriculture	56 Harry Pitt D7	Harry Pitt	1 Philosophy C5	HumSS	5 Wager D4	Wager
49 Centre for the Development of Teaching and Learning D4	Miller	N15 Health and Dental Centre C2	Health and Dental Centre	1 Politics and International Relations C5	HumSS	59 Walker Institute for Climate System Research D8	Agriculture
138 Centre for Entrepreneurship C4	Henley Business School	3 Health and Safety Services D5	JJ Thomson	21 Pre-school C8	TOB 2	27 Whiteknights House C4	Whiteknights House
56 Centre for Integrative Neuroscience and Neurodynamics (CINN) D7	Harry Pitt	138 Henley Business School C5	Henley Business School	27 Postal Services C4	Whiteknights House		
40 Chaplaincy Centre D5	Park House Lodge	1 History C5	HumSS	8 Procurement C5	Park House		
62 Charlie Waller Institute D7	Psychology	5 History of Art C5	HumSS	62 Psychology and Clinical Language Sciences D7	Psychology		
6 Chemical Analysis Facility (CAF) D6	Chemistry and Pharmacy	5 Human and Environmental Sciences D4	Wager	201 Reading Enterprise Centre C8			
6 Chemistry D6	Chemistry and Pharmacy	27 Human Resources C4	Whiteknights House	26 Reading Film Theatre C5	Palmer		
1 Classics C5	HumSS	1 Humanities and Social Sciences (HumSS) C5	HumSS	138 Reading Real Estate Foundation C4	Henley Business School		
62 Clinical Language Sciences D7	Psychology	71 ICMA Centre C4	ICMA Centre	46 Reading Scientific Services Ltd (RSSL) D6	The Lord Zuckerman Research Centre		
30 Cole Museum of Zoology C5	AMS Tower	54 Innovation Works C7	Science and Technology Centre	138 Real Estate and Planning C4	Henley Business School		
27 Communications Office C4	Whiteknights House	1 Inosessional English Support Programme (ISEL) C5	HumSS	27 Receipts Office C4	Whiteknights House		
33 Construction Management and Engineering D4	URS	10 Insurance Office D4	Blandford Lodge	27 Research and Enterprise C4	Whiteknights House		
25 Construction Management and Engineering E5	Engineering	118 Institute for Cardiovascular and Metabolic Research (ICMR) D6	Hopkins	135 Room Bookings and Timetabling C5	Carrington		
135 Counselling and Well-being C5	Carrington	10 International Office D4	Blandford Lodge	70 Russell D4	Russell		
59 Crop Protection Unit D8	Agriculture	135 International Student Advice C5	Carrington	54 Science and Technology Centre C7	Science and Technology Centre		
21 Design and Print Studio C8	TOB 2	1 ISLC (International Study and Language Centre) C5	HumSS	27 Security Office C4	Whiteknights House		
10 Development and Alumni Relations D4	Blandford Lodge	4 IT Services D5	Mathematics and IT Services	8 Senior Common Room C5	Park House		
135 Disability Advisory Service C5	Carrington	3 JJ Thomson D5	JJ Thomson	76 Social Club (Employees) C8	TOB 2		
1 Economics C4	HumSS	38 Knowledge Transfer Centre E5	Systems Engineering	54 Southern Universities Purchasing Consortium (SUPC) C7	Science and Technology Centre		

**Catering venues**

Name and grid ref	Building
59 Agriculture snack bar D8	Agriculture
71 Cafe Index C4	ICMA Centre
2 Cafe Libro D5	Library
26 DoleHe Vita C5	Palmer
201 Eat at Enterprise C8	Reading Enterprise Centre
1 Eat at HumSS C5	HumSS
39 Eat at SportsPark C3	SportsPark
54 Fusion Cafe C7	Science and Technology Centre

**Cafes**

Name and grid ref	Building
7 Eat at the Square D5	Eat at the Square
202 Park Eat B4	Park Eat
8 Eat and Drink at Park House C5	Park House

**Restaurants**

Name and grid ref	Building
8 Blandford's C5	Park House