

ECONOMIC (AND) HISTORY OF SPORT

One-day workshop on the economics and history of sport

- Attendance free
- Opening talk at 9am
- Regular coffee breaks, lunch and workshop dinner on campus
- World Cup workshop following day (June 14)

For further information, and to register interest in attending, contact James Reade at j.j.reamde@reading.ac.uk

Sport offers a rich history, both social and economic. Sport also offers vast amounts of data on outcomes and inputs over many decades, in addition to substantial archives. This one-day workshop brings together economists and historians united by an interest in sport and the role it has played over the years, both in the UK and more widely.

Professor Wray Vamplew (keynote)

Emeritus Professor of Sports History, University of Stirling and Global Professorial Fellow, Academy of Sport, University of Edinburgh

Dr Rafaele Nicholson

Sport, Leisure & Tourism, University of Bournemouth

Professor Dilwyn Porter

Professor of Sports History and Culture, De Montfort University

Professor Robert Simmons

Professor of Economics, Lancaster University Management School

Professor Stefan Szymanski

Stephen J. Galetti Collegiate Professor of Sport Management, University of Michigan

Wednesday 13 June 2018

9.00am in Room G10, Henley Business School, University of Reading, Whiteknights Campus, RG6 6UR