

WORLD CUP WORKSHOP

A collection of research on the economics of football to coincide with the opening day of the Fifa World Cup

One-day workshop on the economics of football

- Attendance free
- Opening talk at 9am
- Regular coffee breaks and lunch
- Presentations conclude in time for 4pm opening World Cup match between Russia and Saudi Arabia.
- Economic (and) History of Sport Workshop the previous day (June 13).

For further information, and to register interest in attending, contact James Reade at j.j.reade@reading.ac.uk

To coincide with the opening of the 2018 Fifa World Cup in Russia, one of sport's largest global events, we present a collection of research papers presented by leading sports economists. These papers all either have a particular application to football or use football as a context in which to study economic theories and behaviour in more detail.

Professor Stefan Szymanski (keynote)

Stephen J. Galetti Collegiate Professor of Sport Management, University of Michigan

Professor Adrian R Bell

Chair in the History of Finance and Head of ICMA Centre, Henley Business School, University of Reading

Professor Alex Bryson

Chair of Quantitative Social Science, UCL

Dr Babatunde Buraimo

Senior Lecturer in Sports Management, University of Liverpool

Prof Bernd Frick

Professor of Organizational and Media Economics, University of Paderborn

Dr. Katrin Scharfenkamp

Postdoctoral Researcher, Eberhard Karls Universität Tübingen

Thursday 14 June 2018

9.00am in Room G10, Henley Business School, University of Reading, Whiteknights Campus, RG6 6UR