

Co-developing food solutions with disadvantaged communities



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Our partners



Our communities

**Whitley,
Reading**

Suburb of Reading, UK



Tower Hamlets, London



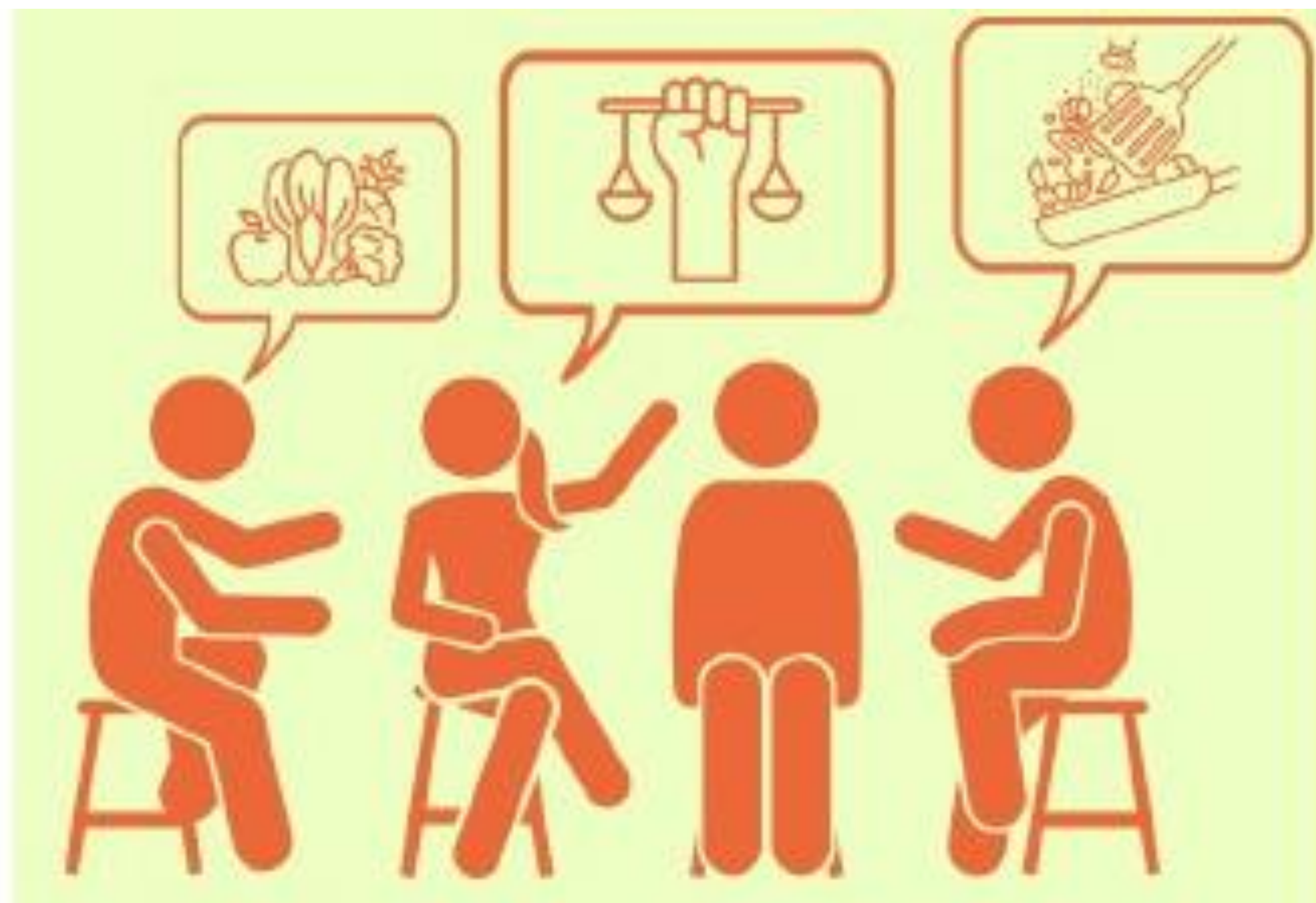
Whitleigh

District area of Plymouth



Brighton & Hove, Sussex

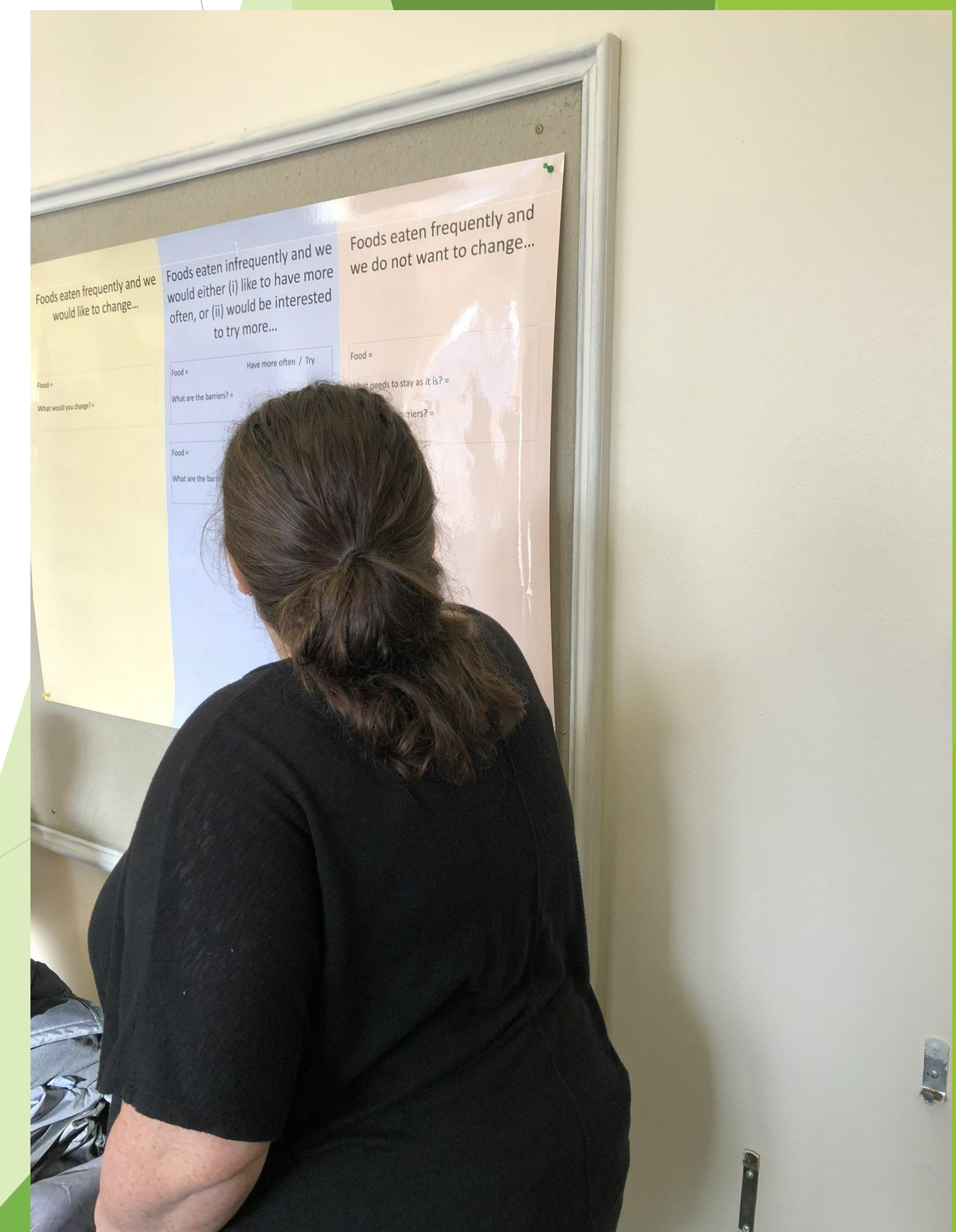
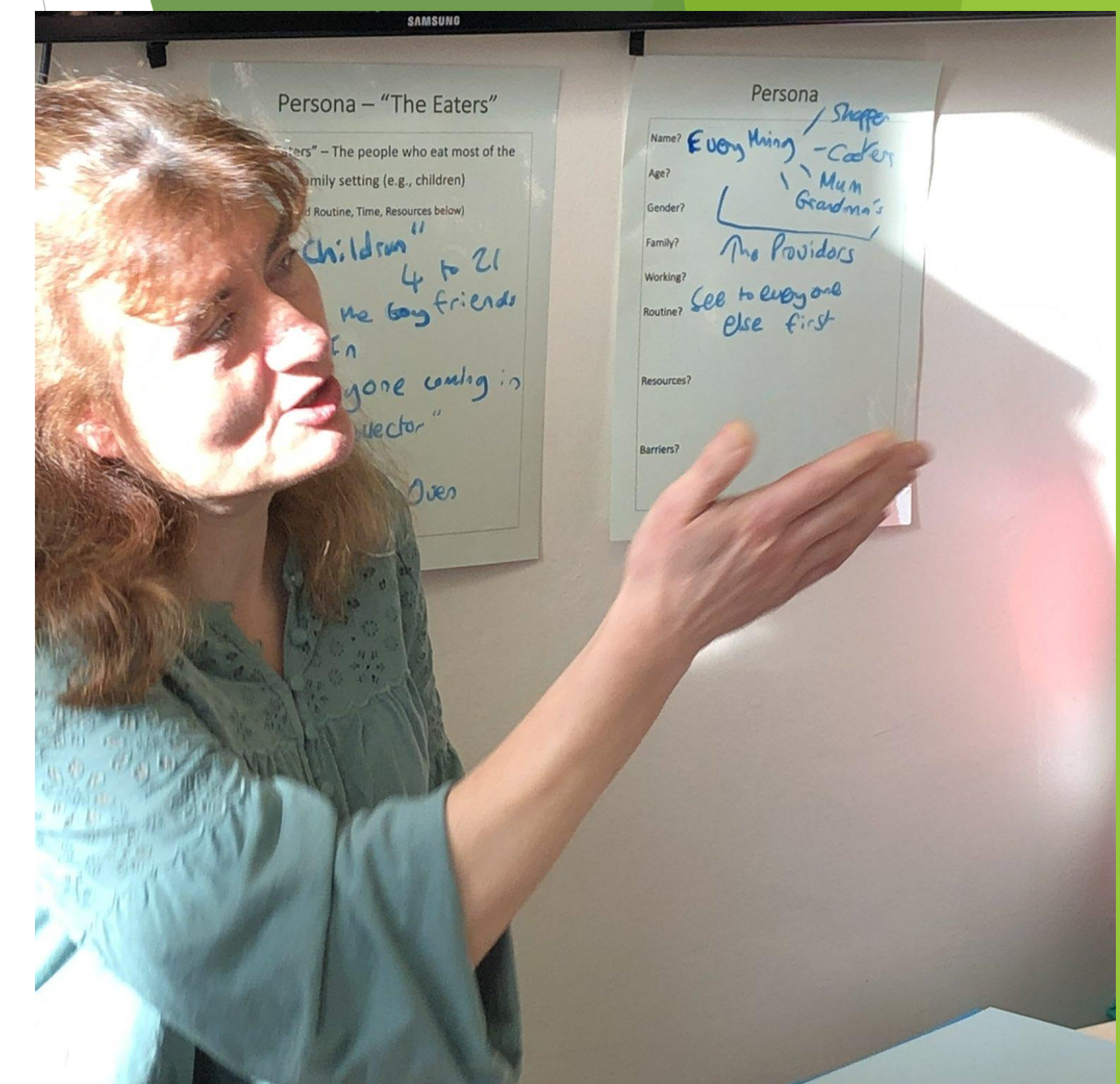
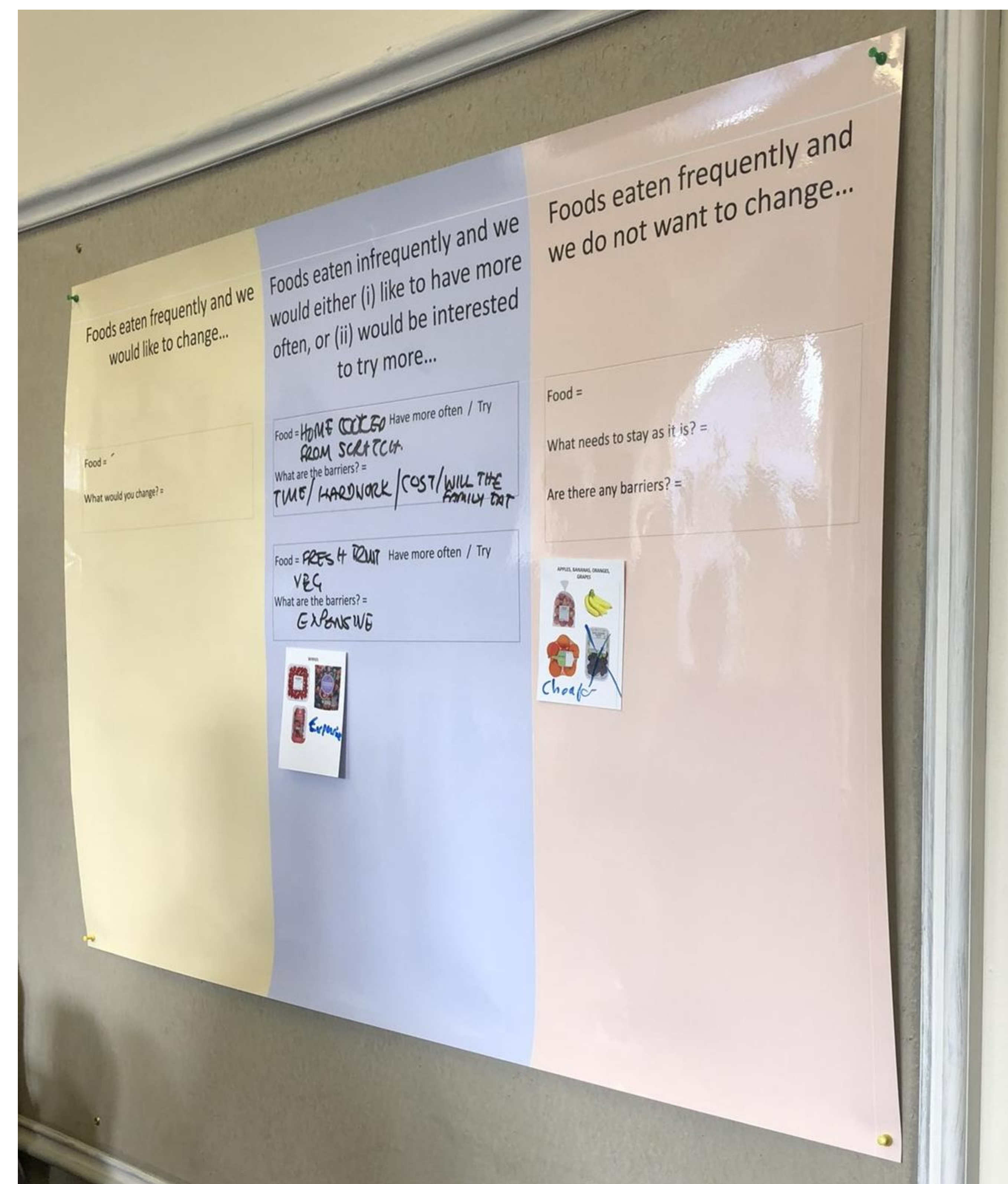




Let's co- create

FoodSEqual – using the Community Researcher model

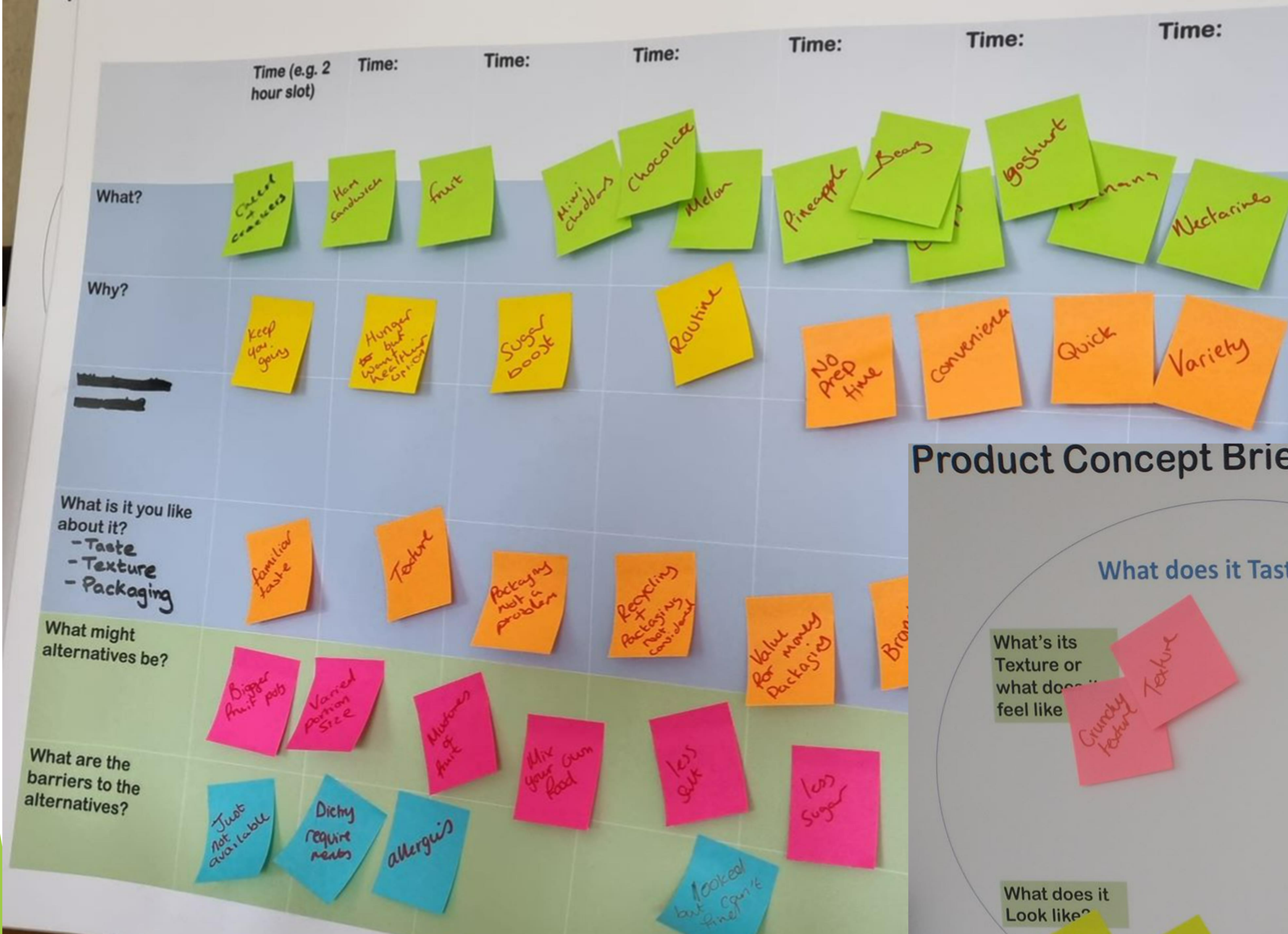




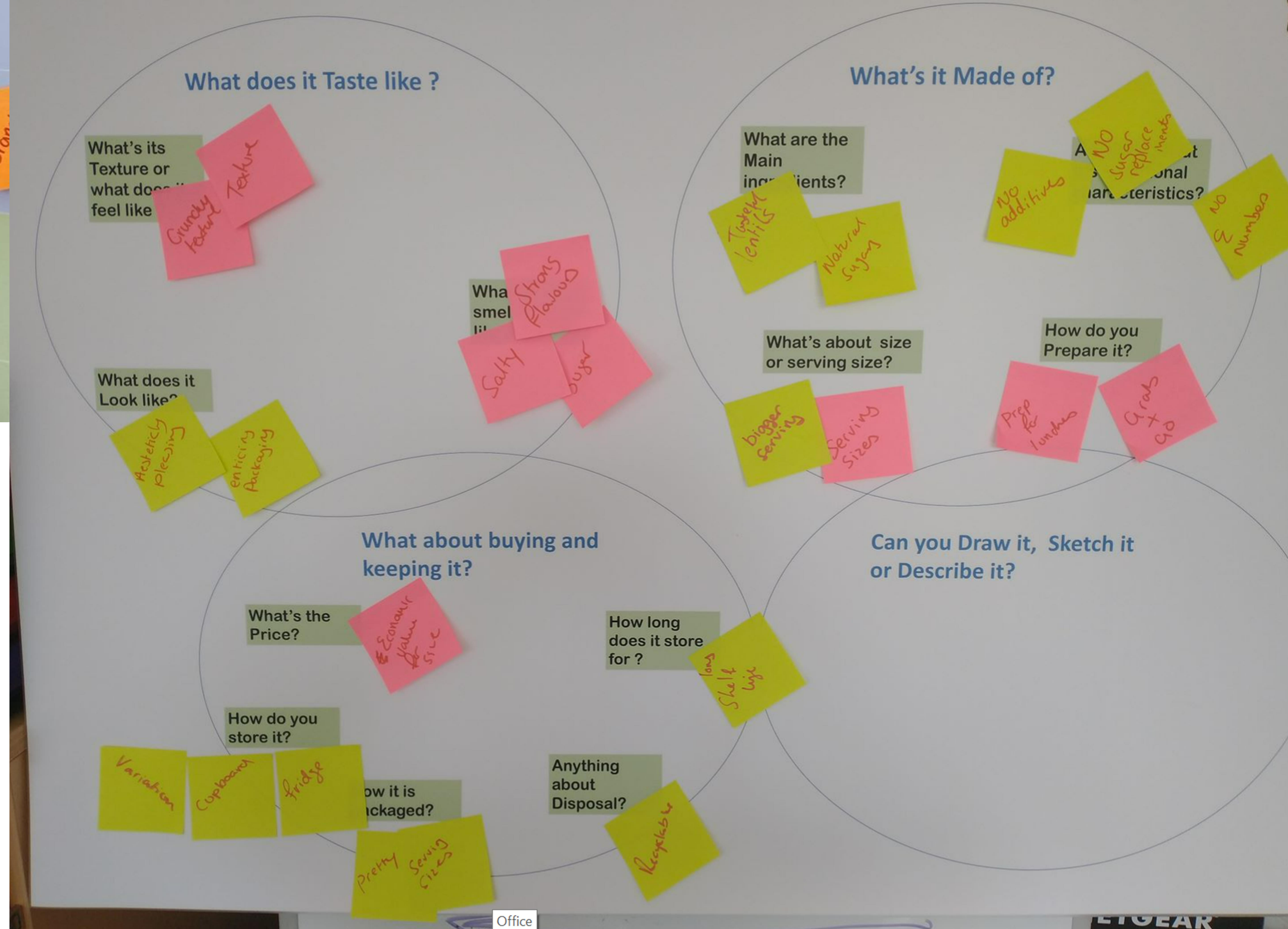
Current diets and aspirations



Storyboarding – What's the context?



Product Concept Brief Ideas – What qualities does our product have?





Product concept brief





Dry Beans



Lentils



Faba Beans



Dry Peas



Chickpeas



Cowpeas



Bambara Beans



Pigeon Peas



Lupins



Vetches

Pulse based snacks







But



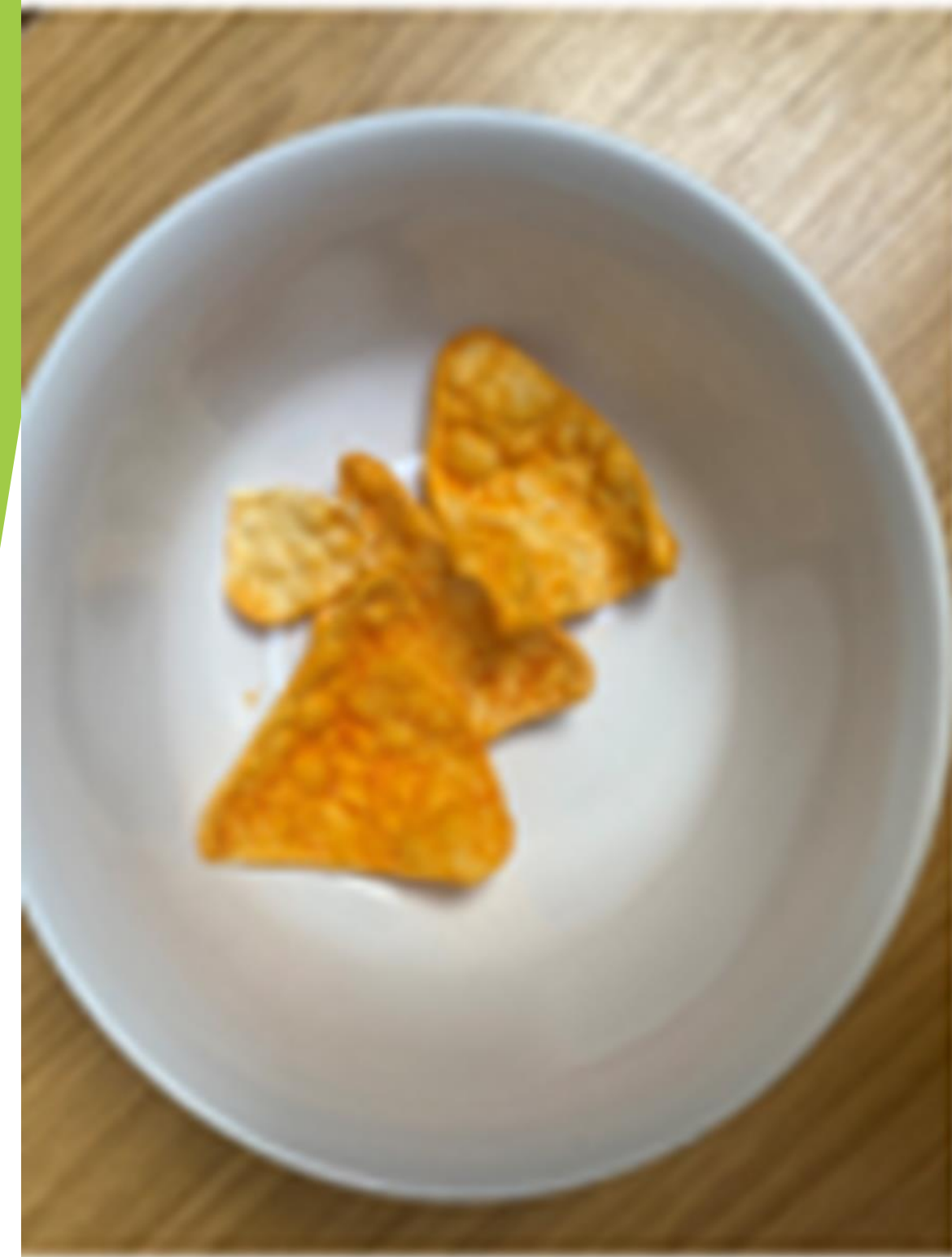
Each serving (150g) contains


Energy	Fat	Saturates	Sugars	Salt
1046kJ 250kcal	3.0g LOW	1.3g LOW	34g HIGH	0.9g MED
13%	4%	7%	38%	15%

of an adult's reference intake
Typical values (as sold) per 100g: 697kJ/ 167kcal

Product mapping





Do you

 Like it?

Top favourites



uuy

So amazed when I found out what the crisp are made out of it totally blew my mind would love to try more crisps made from this and would definitely like to see all children snacks made out of this ingredient

A very interesting test, it opens you up for more choices of health snacks

Some were good and some were awful 😂

Very insightful didn't realize how tasty pulse's etc can be



Impact??







FoodSEqual



Food Systems Equality