

# Jan2024 Feasibility Study Application

Please refer to the Feasibility Study Application Guidance when completing this application form.

Application Closing date: 5 pm, 26th April 2024.

Checklist:

Please ensure the following supporting evidence is also submitted with your application:

1. Lead applicant's 1-2 Page CV
2. Industrial Partner 1-2 Page CV
3. Letter of support from the applicant's University
4. Letter to support ECR applicant if relevant
5. Letter from Industrial collaborator stating their support for the application
6. Project Financial Breakdown Overview (template download below)

Please note you may save your application at any stage, and will be issued with a return code and emailed a link for your saved application. Please ensure you make a note of your return code, this will not be included in the email.

You will need both the link and return code to resume and complete your application. The link and return code can also be shared with other parties involved in the application, where they are required to submit/complete information.

Please contact [informhub@reading.ac.uk](mailto:informhub@reading.ac.uk) in case of any queries

[Attachment: "INFORM Hub Funding Call Feasibility Study Financial Breakdown Template - Feb24.xlsx"]

## Applicant (Academic Partner) Details:

Principle Investigator Name: \_\_\_\_\_

Institution: \_\_\_\_\_

Job Title: \_\_\_\_\_

Email: \_\_\_\_\_

Telephone: \_\_\_\_\_

Please confirm you are a member of INFORM:  Yes  No  
 (In order to receive funding all applicants must be registered to INFORM. Please sign up for your free INFORM membership via the Website.)

Does the application have Academic Co-Investigators?  Yes  No

Co-Investigator 1 Name: \_\_\_\_\_

Co-Investigator 1 Institution: \_\_\_\_\_

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Co-Investigator 1 Job Title:

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Co-Investigator 1 Email:

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Co-Investigator 1 Telephone:

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Please confirm you are a member of INFORM:

Yes

No

(In order to receive funding all applicants must be registered to INFORM. Please sign up for your free INFORM membership via the Website.)

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Are there any additional Co-Investigators?

Yes

No

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Co-Investigator 2 Name:

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Co-Investigator 2 Institution:

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Co-Investigator 2 Job Title:

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Co-Investigator 2 Email:

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Co-Investigator 2 Telephone:

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**Industrial Partner Details:**

Industry Investigator 1 Name: \_\_\_\_\_

Job Title: \_\_\_\_\_

Company Name and Address: \_\_\_\_\_

Email: \_\_\_\_\_

Telephone: \_\_\_\_\_

Does your company have a nutrition/wellness strategy?  Yes  No

Is your company an SME?  Yes  No

Please confirm you are a member of INFORM:  Yes  No  
(In order to receive funding all applicants must be registered to INFORM. Please sign up for your free INFORM membership via the Website.)

Are there any additional Industry Investigators?  Yes  No

Industry Investigator 2 Name: \_\_\_\_\_

Job Title: \_\_\_\_\_

Company Name and Address: \_\_\_\_\_

Email: \_\_\_\_\_

Telephone: \_\_\_\_\_

Does the industrial partners company have a nutrition/wellness strategy?  Yes  No

Is your company an SME?  Yes  No

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Please confirm you are a member of INFORM:

- Yes
  - No
- (In order to receive funding all applicants must be registered to INFORM. Please sign up for your free INFORM membership via the Website.)

**Project Details:**

Project Title:

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Proposed start date:

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Proposed end date:

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Is this project proposal the result of a new collaboration?

 Yes  
 No

Relevance to the aims of INFORM (max 250 words)

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(State the relevance of your project to the aims of INFORM.)

Industrial Partner Details (max 250 words)

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(Explain the nature of the consortium and how this adds value to the application.)

Project Background and overview (max 500 words)

Outline the relevant challenges that the project seeks to address and how the project will accomplish this. Indicate how the proposed project is innovative. Outline any prior experimental/technical evidence and explain how the previous results bridge the proposed study.

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(This summary may be used to send to reviewers as an initial outline to check they are able to review the proposal.)

Aims and Objectives (max 250 words)

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(Please state the aims and objectives of this proposal.)

Work plan and Key Deliverables (Max 500 words)

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(Include an overview of the work plan, planned technical approaches and key deliverables.)

Impact and Commercial Potential (max 250 words)

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(Provide details of how this will add value for the industrial partner or lead to further funding applications.)

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Comment on your capability to deliver the project and the relevant facilities you have access to (max 250 words)

(Provide details of equipment and skills you will use to deliver this project.)

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Project Costs:

((This should include the overall funding value requested from INFORM, plus any additional costs being met by matched funding contributions from industry or academic partners.)

**Declaration:**

Principle Investigator Signature:

By signing this I confirm you wish to apply for INFORM Feasibility funding and that the information contained in this application is accurate to the best of my knowledge.

\_\_\_\_\_

Principle Investigator Name:

\_\_\_\_\_

Principle Investigator signature date:

\_\_\_\_\_

Co-Investigator 1 Signature:

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Co-Investigator 1 Name:

\_\_\_\_\_

Co-Investigator 1 signature date:

\_\_\_\_\_

Co-Investigator 2 Signature:

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Co-Investigator 2 Name:

\_\_\_\_\_

Co-Investigator 2 signature date:

\_\_\_\_\_

Industry Partner 1 Signature:

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Industry Partner 1 Name:

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Industry Partner 1 signature date:

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Industry Partner 2 Signature:

\_\_\_\_\_

Industry Partner 2 Name:

\_\_\_\_\_

Industry Partner 2 signature date:

\_\_\_\_\_

**Supporting Evidence:**

Lead applicant's 1-2 page CV:

(please submit PDF or Word file)

Industrial Partner 1-2 page CV

Letter of support from the applicant's University and confirmation of any cash/in-kind contributions:

(please submit pdf or Word file.)

Letter to support ECR applicant if relevant:

(Please submit pdf or Word file.)

Letter from industrial collaborator stating their support for this application and confirmation of cash/in-kind contributions:

(please submit pdf or Word file.)

Project Financial Breakdown Overview (please use and submit the template provided)