Tropicália and Beyond: Dialogues in Brazilian Film History

Edited by Stefan Solomon

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Introduction to Tropicália and Beyond: Dialogues in Brazilian Film History

Stefan Solomon

This catalogue, a collection of essays, interviews, and manifestos, complements the film season of the same name held at the Tate Modern from 9-12 November 2017: “Tropicália and Beyond: Dialogues in Brazilian Film History.” Both catalogue and film season are outputs of the research project, “Towards an Intermedial History of Brazilian Cinema: Exploring Intermediality as a Historiographic Method” (IntermIdia), funded by the Arts and Humanities Research Council (AHRC) in the UK, and by the São Paulo Research Foundation (FAPESP) in Brazil. In this project, my colleagues and I (both at the University of Reading and at the Federal University of São Carlos) have analysed the concept of “intermediality” – the idea that cinema “can incorporate forms of all other media, and can initiate fusions and ‘dialogues’ between the distinct arts”¹ – as a means of reconceiving the history of cinema in general, and of cinema in Brazil in particular. In our work, we have explored many different examples of intermedial cinema that emerged in the country over the past century: from the theatrical prologues that preceded screenings of films in the nineteen-twenties, to the musical particularities of the chanchadas in the following decades, and on through to the most recent overlaps between cinema and digital technologies. While intermediality might be posited as a method for analysing cinema tout court, there are specific examples in Brazil’s film history that suggest themselves most overtly to such an approach: in particular, the films produced alongside the Tropicália movement in music and the visual arts at the end of the 1960s – about which more, below – as well as more recent films responding to that movement, will form the subject of this catalogue.

Never strictly an autonomous or “pure” medium (despite the early protestations of the cinema pur movement started by Henri Chomette in France, and the similar sentiments expressed by the Chaplin Club in Rio de Janeiro, both during the 1920s), cinema in general has always depended upon those art forms that preceded it (and upon those that arrived later), appropriating and absorbing aspects of poetry, theatre, architecture, and later radio, television, and computing, as a means of realising its potential as what Andre Bazin called a “mixed” or “impure” medium. Writing in particular with respect to the value of literary adaptation, Bazin pointed out that cinema’s common dependence on literature need not be viewed in a negative light, but rather conferred value on both novel and film object alike: “To pretend that the adaptation of novels is a slothful exercise from which the true cinema, ‘pure cinema’, can have nothing to gain, is critical nonsense to which all adaptations of quality give the lie.” Written immediately after the Second World War, Bazin’s lasting intervention was to argue that cinema’s uniqueness was – paradoxically – its capaciousness, its open embrace of the other arts that had allowed it to constantly reimagine itself since its debut at the end of the nineteenth-century. Some years later and from a different (sympathetic) angle, the term “intermedia,” coined by the Fluxus artist Dick Higgins, became a live concept in the United States, where it appeared as part of the cultural logic of a society that would ‘no longer allow a compartmentalized approach.

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And this fusing and crossing of mediums that it suggested was also taking shape elsewhere; the term was taken up in Japan, for example, with the 1967 “Intermedia” event combining various expressions of expanded cinema and film performance.6

Intermediality in cinema refers to that which lies “between” film and the other arts: while a painting viewed in the context of a gallery may not arouse any particular interest in its own mediality, that same painting, when transposed to the world of a film, draws attention to itself as a medium that has been displaced, and now exists not as a painting, but as the cinematic remediation of that painting. Of course, non-cinematic media – visual arts, photography, theatre, dance, music – routinely feature in cinema, and for the most part are not especially foregrounded in the work. However, intermedial relations between film and the other arts emerge in moments when this process of remediation takes the film outside of itself, emphasising the way in which cinema is not a self-sufficient art form, but depends – and has always depended – upon the representational and aesthetic strategies of its predecessors.7 Where cinema has always drawn on the narrative properties of literature, the framing of the stage play, and the many uses of colour in the visual arts, intermedial cinema stages such connections for the viewer in a reflexive manner that makes visible the different processes of mediation.

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Cinema stands in parasitic relation to the other arts, and could not exist were it not for the various “hosts” that paved its way. Joachim Paech has referred to this relationship as the “parasitic third” of cinema, in which the parasite is neither the film object itself, nor the medium from which it borrows, but the space between the two. For Michel Serres, from whom Paech borrows his framework, the parasite is a much-maligned figure in history, an unwelcome leech that has generally been viewed as an imposition on another body. It is “a microbe, an insidious infection that takes without giving and weakens without killing. The parasite is also a guest, who exchanges his talk, praise, and flattery for food. The parasite is noise as well, the static in a system or the interference in a channel.” But more than this, Serres writes of the parasite that it is the necessary condition for all processes of relation – although it is a disruptive and distracting force, the parasite is the crucial mediator of communication that makes transformation possible.

A parasitic, intermedial cinema would also be seen to fulfil the role that Virginia Woolf had prophesied in 1922, as the cannibal of literature, which “fell upon its prey with immense rapacity, and to this moment largely subsists upon the body of its unfortunate victim.” But the cannibal, like the parasite, need not take on such a pejorative connotation. And indeed, cannibalism holds a special place in Brazilian cultural history, not least in regards to cinema. As the Brazilian film scholar Jairo Ferreira once observed, cinema is “an anthropophagic art, polarised and transcendent in the way it synthesises all six previous arts and metamorphoses itself into an uneasiness about its future.”

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10 See Serres, The Parasite, 79.


12 We might also think here of the vampire, another popular figure in Brazilian culture whose allegorical possibilities were put to good use by artists like Torquato Neto, Lygia Pape, and Jorge Mautner. See Christopher Dunn, Contra cultura: Alternative Arts and Social Transformation in Authoritarian Brazil (Chapel Hill: The University of North Carolina Press, 2016), 92.
Accordingly, for Ferreira, the critic’s task was not to limit himself to a discussion of cinema as a discrete entity, but to “range over, at the same time, the reading of classics, comics, occultism, everything about painting/architecture/theatre, journalism, radio, television, circus, science, astrology, not forgetting philosophy and sociology, but with special importance placed on poetry and music – everything that is truly lived.” The eclectic nature of cinema in turn required an eclectic approach from the critic.

While Woolf’s nod to cannibalism as a way of diagnosing cinema’s relation to the other arts was clearly intended metaphorically, Ferreira’s deployment of the term – coded here in its more erudite version as “anthropophagy” – is grounded in a longer history of cultural cannibalism in Brazil. Before all else, such deployments of the term ‘anthropophagy’ relate to the very real cannibalism of the indigenous Tupi people, whose traditions were first recorded in the sixteenth-century in the famous captivity narrative of the German explorer Hans Staden. Such actual, existing cannibalism was later taken up by Oswald de Andrade in the 1920s, where it was revived in his “Manifesto Antropófago” (1928). While cannibalism had denoted the consumption of the enemy’s flesh for the purposes of taking his strength, for Oswald, anthropophagy suggested itself as a framework for the development of modernist culture in Brazil, which would truly realise itself in the act of ingesting foreign cultural influences, and then metabolising the foreign as something particular to the Brazilian context. Although an emphasis on nationalistic culture and traditions would overpower antropofagia in the following decades, there was a renewed interest in the concept in the 1960s, a decade in which the state’s repression of leftist political and cultural resistance demanded a reconsideration of the role of art as a means of intervention. And it was at this point that artists in a number of different fields “broke with the puritanism of the Brazilian elite and the nationalistic project of the Communist Left, and imagined a future of contradiction, where the traditional and the new, mass production and the artisanal, remain irresolvable and yet in motion.”


14 Pedro Neves Marques, Introduction to The Forest and the School/Where to Sit at the Dinner Table? (Berlin and Cologne: Archive Books and Akademie der Künste der Welt, 2014), 52.
This novel cultural constellation, known as “Tropicália,” is today most readily associated with three artworks that share its name: Tropicália, the title given to a pair of Hélio Oiticica’s penetrável (penetrable) installations, displayed at the “New Brazilian Objectivity” show in Rio de Janeiro in 1967; “Tropicália,” a song by Caetano Veloso that borrowed its title from Oiticica’s work; and Tropicália: ou Panis et Circensis, a 1968 LP featuring contributions from Caetano and his Bahian compatriots, Gal Costa and Gilberto Gil, as well as Nara Leão and the young psychedelic group, Os Mutantes. But “Tropicália” would also become tropicalismo, cultivating in the process a movement and an ideology.\(^\text{15}\) In the 1968 tropicalist manifesto “Inventário do nosso feudalismo cultural” (“Inventory of our Cultural Feudalism”), led by the Pernambucan writer and filmmaker Jomard Muniz de Britto, tropicalismo was formulated as a “position of critical and creative radicalism in the face of the Brazilian reality today; cultural vanguard as a synonym for militancy, the establishment of new creative processes, the use of ‘mass culture’ (radio, TV, etc.) for the purpose of unmasking and undermining underdevelopment through the explosion of its most acute contradictions; ‘to see’ with ‘free’ eyes.”\(^\text{16}\) Caetano Veloso, one of the signatories to this manifesto, would later write of the complications of adopting such a position, which coupled a seemingly submissive attitude to the commercial and the kitsch with the desire to disrupt cultural hegemony in its various forms: “Tropicalismo was to incorporate two contradictory attitudes: one, our approval of the version of the Western enterprise offered by American pop and mass culture, including our recognition that

\(^{15}\) Caetano writes of his preference for Tropicália over tropicalismo, but also recognises the necessity of “the –ism, which, precisely owing to its reductiveness, facilitates the circulation of the ideas and repertory created, conferring on them the status of a movement”. Caetano Veloso, Tropical Truth: A Story of Music and Revolution in Brazil, trans. Isabel de Sena, ed. Barbara Einzig (London: Bloomsbury, 2003), 7.

\(^{16}\) “O que é tropicalismo: posição de radicalidade crítica e criadora diante da realidade brasileira hoje; vanguarda cultural como sinônimo de militância, da instauração de novos processos criativos, da utilização da ‘cultura de massa’ (radio, tv, etc.) com a finalidade de desmascarar e ultrapassar o subdesenvolvimento através da explosão de suas contradições mais agudas; ‘ver’ com olhos ‘livres’”. Jomard Muniz de Britto, Aristides Guimaraes, Celso Marconi, et al, “Inventário do nosso feudalismo cultural”, in Bordel brasileiro bordel: antropologia ficcional de nós mesmos (Recife: Comunicarte, 1992), 81.
even the most naïve attraction to that version is a healthy impulse; and, two, our rejection of capitulation to the narrow interests of dominant groups, whether at home or internationally.\footnote{17 Veloso, \textit{Tropical Truth}, 7.}

The first of these two attitudes certainly earned \textit{tropicalismo} its fair share of scrutiny, both from fellow travellers on the left, and from the authoritarian forces on the right. Caetano, while visiting Lygia Clark in Paris while in exile, received a sardonic greeting from his host: a Coca-Cola bottle with a single rose was placed before him on the floor of Clark’s apartment. “I am paying you this romantic homage in order to receive you,” she told him, “because a plastic rose in a Coca-Cola bottle is like Pop art that’s romantic, like the things you Tropicalists do, even though they are very powerful and interesting. I don’t identify at all with that sort of thing because I am classical, and am only interested in classical things, that is, in timeless things, because everything romantic depends on information from a certain period.”\footnote{18 Lars Bang Larsen and Suely Rolnik, “On Lygia Clark’s Structuring the Self”, \textit{Afterall} 15 (Spring/Summer 2007). Available at https://www.afterall.org/journal/issue.15/lygia.clarks.structuring.self} This hesitation to embrace imposing commercial trends was also a reaction to the perceived waning of materialist thought, and the collapse of the orthodox left at the time. In this context, the literary critic Roberto Schwarz – although writing favourably of the movement in his essay “Culture and Politics in Brazil, 1964-1969” – pointed to a certain kind of class-blindness in tropicalist thought. Identifying with all that was in vogue, and rejecting or lampooning the archaic and the traditional, for the tropicalists it was no longer simply a matter of right versus left, elite versus poor. In this mode of thought, and the aesthetic strategies associated with it, all of Brazil existed in a state of poverty, where, as Schwarz points out, “lack of food and lack of style” could be seen to inhabit “the same order of inconvenience.”\footnote{19 Roberto Schwarz, \textit{Misplaced Ideas: Essays on Brazilian Culture}, ed. John Gledson (London and New York: Verso, 1993), 143. Schwarz would pick up where he left off some four decades later, in a controversial review of Caetano’s \textit{Tropical Truth}. See Schwarz, “Political Iridescence: The Changing Hues of Caetano Veloso”, \textit{New Left Review} 75 (May/June 2012): 89-117.} Schwarz’s essay, written between 1969 and 1970, also gestures toward the ephemerality of \textit{tropicalismo}. 
Although he famously argued at the time that “Despite the existence of a right-wing dictatorship, the cultural hegemony of the left is virtually complete,” history would soon prove him wrong.20 The initial eruption of tropicalismo would last barely a year before the arrival of Ato Institucional Número Cinco (AI-5), the decree issued in December 1968 by the country’s military dictatorship that would forever alter the conditions of cultural production in Brazil, and which saw many of the artists associated with tropicalismo arrested and sent into exile.

But for all its perceived modishness and political unpredictability on the one hand, and its potential for radical dissent on the other, tropicalismo would remain a powerful presence both at the end of the sixties, and on into the following decades. While the curtailment of civil liberties and snuffing out of creative activity signalled by AI-5 might have brought to a close the brief flourishing of tropicalismo in a very real way, the energies put into play around this time would continue to manifest elsewhere over the following years. Tropicália would prove itself as — in Oiticica’s words — “not a ‘movement’ of art but a synthesis as such,” to which other works could be added, and would expand to what Carlos Basualdo has called “the designation of a style, an indefinable sociocultural movement, and a possible future.”21 In London and in New York, the favoured metropolises for exiles like Oiticica, Caetano, Gil, and many others, Brazilian artistic work continued apace. In London, Oiticica held his so-called “Whitechapel Experience” in 1969, while the musician and proto-tropicalist Jorge Mautner filmed Caetano and Gil for his experimental work O Demiurgo (1972); in New York, Oiticica worked on his quasi-cinematic Cosmococas with Neville D’Almeida in the early 1970s, while Rubens Gerechman, who had designed the album cover of the Tropicália LP, ran a studio in the Bowery that played host to Glauber Rocha, Lygia Clark and many others.

20 Schwarz, Misplaced Ideas, 127. Italics in original.
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As may be clear from the variety of figures who crossed paths in these years, much of the work generated in the spaces external to Brazil was the result of artistic collaborations, especially between individuals who operated in what were ostensibly separate fields (a pattern itself undoubtedly encouraged by a collective sense of expatriate camaraderie). In truth, this kind of creative intermingling had been present in tropicalismo since the beginning, which in its ethos had sought to continue the work of the neoconcretist project – the poetry of Augusto and Haroldo de Campos and Décio Pignatari, the artworks of Oiticica, Clark, and Lygia Pape – by lowering the wall between distinct media, and ultimately between art and life. Against the medium specificity that had become the hallmark of modernist cultural production, certain postwar Brazilian artists inclined instead toward the creation of “non-objects” (as theorised by the poet and critic Ferreira Gullar), increasingly refusing to observe the borders demarcating one medium from the next, as well as those cordonning off the artwork from the environments in which it was created and exhibited.22 “Museum is the world: daily experience,” Oiticica would claim in 1966, and he attempted to make good on such a proposal in his installation work; Tropicália allowed the visitor to walk through a space that mixed exotic plants and live parrots with an operational television set, and wooden boards emblazoned with poetry that served as a constant reminder that “pureza é um mito” (“purity is a myth”).23 Oiticica would also go on to curate the “tropical happening” Apocalipopôtese, an exhibition in Rio in August 1968 involving such artists as Gerchman and Antonio Manuel, but more importantly involving members of the public, who were able to interact with a variety of artworks on display in the freely traversable space of the Atêrro do Flamengo.24


As this brief chronology of the visual arts suggests, *tropicalismo* offered itself as a banner under which the purity and particularity of any given art form could become compromised, giving rise to something new by ignoring its own institutional confines. In this sense, the de-throning of the consecrated gallery space and the contamination of the autonomous artwork in its interaction with its public went hand in hand with the intermedial crossings between discrete art forms inherent to *tropicalismo*. Indeed, Rogério Duarte – the graphic designer and composer perhaps best known for creating the posters for Glauber’s *Deus e o diabo na terra do sol* (Black God, White Devil, 1964) and *A Idade da Terra* (*The Age of the Earth*, 1980) – would later write of precisely this artistic impurity as the key contribution of the movement: “A major consequence of the tropicalist cultural revolution was the taking over of all mediums and the decompartmentalization of those mediums.”

Duarte, who worked in music, cinema, and graphic design, embodied the multifaceted nature of Tropicália, and serves as a reminder that cinema was another important expression (even instigator) of the movement. In a film history that typically coheres around Cinema Novo and Cinema Marginal (as well as the cognate categories *Boca do Lixo* and *udigrudi*), there has been less scope for the discussion of *tropicalismo*. But as Randal Johnson and Robert Stam have argued, Cinema Novo would pass through an explicit “cannibalist-tropicalist phase” between the end of 1968 (with the promulgation of AI-5) until the end of 1971, a shift that represents a splintering and reconstitution of new wave filmmaking in Brazil. Cinema Novo at this point began to consider itself in light of popular tastes, transforming its social realism into something less direct, and often adopting allegorical strategies in order to criticise the authoritarian regime. Such a move might be seen most obviously in the overt uses of cannibalism as allegory for rapacious capitalism in *Macunaima* (Joaquim Pedro de Andrade, 1969), and as a means of

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connecting the massacre of Amerindians in the seventeenth-century to the contemporary repetition of the same in *Como era gostoso o meu francês (How Tasty Was My Little Frenchman)*, Nelson Pereira dos Santos, 1972).

As one prominent and complex element of “tropicalist” cinema, cannibalism could articulate diverse political and social indignations. But the aesthetic of devoration and predation in such films would also emerge from the formal properties of the national cinema. 1965 had seen the publication of Glauber’s manifesto “The Aesthetics of Hunger,” which preached violence, ugliness, and desperation as means to combat the ills of Brazilian society: “only a culture of hunger,” he wrote, “by undermining and destroying its own structures, can qualitatively surpass itself.”

But the end of the decade would witness a turn from hunger – and its attendant technical poverty – to “consumption,” with commercial production values, the injection of colour film stock, and a tendency to indulge a more uninhibited acting style. And in Glauber’s 1971 manifesto, “The Aesthetics of Dreaming,” this “spirit of hunger,” as Ana Vaz points out in this catalogue, “becomes food again,” with the director offering a more generous, less programmatic, take on the way forward for cinema. In fact, such was the case that by 1980, as Vaz describes, Glauber’s *A Idade da Terra* even “breaks away from a Marxist script,” resurrecting “the dimension of dreaming, the dimension of the ritual.” Just as Glauber’s own perspective on cinema might have shifted over the course of his career, so too could *tropicalismo* point towards another future, away from its connections with underdevelopment and Third Worldism, and on to what Pedro Neves Marques has recently called “a project ready to search for a body/environment ecology supressed by modern reason.”

How then, might we look at the origins of *tropicalismo* today? Has it, too, become an archaism that must be subjected to our own “white light of ultra-modernity”? If not, what is the shape of its legacy in our contemporary moment? And how might it manifest in cinema?

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27 Glauber Rocha, “The Aesthetics of Hunger”, in *The Forest and the School/Where to Sit at the Dinner Table?*, 205.


29 Schwarz, *Misplaced Ideas*, 140.
Whatever one’s position on the movement, it certainly continues to exert its influence on the contemporary art world; as Christopher Dunn has pointed out, Tropicália has had a habit of reappearing in the Brazilian national press with unfailing regularity every five years or so since the late seventies.\(^{30}\) This has been coupled in the last decade with a long list of global exhibitions devoted to the period, to its artists, and to the movement explicitly, inaugurated by Carlos Basualdo’s traveling exhibition “Tropicália: A Revolution in Brazilian Culture” (MCA, Chicago and Barbican, London 2004/2005; Bronx Museum, New York and Museum de Arte Modern, Rio de Janeiro, 2006/2007), and followed by a number of retrospectives of the work of Oiticica, Pape and Clark.\(^ {31}\) Elements of tropicalismo have also informed several film seasons around the world, such as “Brazil: Cinema Novo and Tropical Modernism, 1926-2003” (Austrian Film Museum, 2005), “On the Edge: Brazilian Film Experiments of the Early 1960s and 1970s” (MoMA, 2014), “Experiences of Brazilian Art and Film from the 1960s and 1970s” (Bonniers Konsthall, 2014), and “Tropical Underground: Revolutionen von Anthropologie und Kino in Brasilien nach 1965” (Goethe University Frankfurt, 2017-2018). And this year in Brazil, where the history of the concept is far better known, the Mostra CineTropicália in Belo Horizonte, curated by Ewerton Belico, highlighted the crossovers between music and film.

In all of the moments when tropicalismo re-emerges in gallery exhibitions and film events, the willingness to test the concept against current trends in creative production and curation is always an exciting premise. Basualdo’s “Tropicália,” for instance, involved the work of contemporary artists such as Dominique Gonzalez-Foerster, Assume Vivid Astro Focus, Marepe, and Ernesto Neto, emphasising the gaps and discontinuities in tropicalist thought, as much as it celebrated the ethos of the first, canonical proponents. Two recent smaller exhibitions in Brazil are also

\(^{30}\) Christopher Dunn, Brutality Garden: Tropicália and the Emergence of a Brazilian Counterculture (Durham: The University of North Carolina Press, 2001), 5.

\(^{31}\) Of particular interest in this respect is the exhibition “Amor e ódio à Lygia Clark” (“Love and Hate to Lygia Clark”) that took place at the Zacheta National Gallery in Warsaw (2013), and which positioned contemporary artists like Luiz Roque and Guilherme Peters in a critical conversation with their forebear.
noteworthy in this regard: “Vivemos na melhor cidade da América do Sul” (Átomos, Rio de Janeiro, 2016) and “O terceiro mundo pede bênção e vai dormer” (Despina, Rio de Janeiro, 2017), both critical reconsiderations of tropicalismo as a viable artistic concept. Of the latter, curator Victor Gorgulho has written of the importance of bearing a fidelity to the spirit of Tropicália by refusing any complicity with neoliberalism. Gorgulho emphasises the fact that despite the contemporary reduction of tropicalismo to the merely “tropical,” there is still the possibility of seeing it as something more than a historical curio. In this, it is crucial to remember what Oiticica wrote of the movement very early on: “As it turns out, the myth of tropicality is much more than macaws and banana trees: it is the awareness of a non-conditioning to established structures, therefore highly revolutionary in its entirety. Any conformism, whether intellectual, social, existential, escapes its main idea.”

With all of this in mind, “Tropicália and Beyond: Dialogues in Brazilian Film History” constitutes an attempt to pick up strands of the cinema made in the late-sixties and on through the following decade that had at least some connection with tropicalismo as a strategy or an idea. But I have also attempted to include the work of filmmakers who disavowed or even reacted against the movement, and desired to occupy a space outside of tropicalismo. In the case of more recent cinema, made in an age where tropicalismo perhaps seems a co-opted or outdated idea,

32 The names of the two exhibitions translate as “We live in the best city in South America” and “The Third World asks for a blessing and goes to sleep”. The first quotes a line from the popular song “Baby”, written by Caetano; the referent is not clear, but is generally considered to designate Rio de Janeiro. See “Vivemos na melhor cidade da América do Sul: Coletiva no espaço de arte Átomos”, *Premio Pipa*, 30 September 2016. Available at http://www.premiopipa.com/2016/09/86475/.


34 Oiticica, “Tropicália” (4 March 1968), AHO/PHO 0128/68.
it might even be possible to detect an antagonism, or at least a desire to rethink Brazil’s identity from another perspective. In any case, the films and the texts that accompany them have been selected for what they might have to say about Tropicália today, and how as films, and texts about films, they might collectively remind us of the diversity of media that helped to forge this unique, intense moment in Brazilian cultural history.

It is quite fitting, then, that the selections here begin with a discussion of a film at the intersection of music and cinema, a crucible responsible in part for the formation of tropicalismo; indeed, according to Caetano Veloso, the veritable sine qua non of the movement was nothing less than the singer’s experience of viewing Glauber’s landmark work, Terra em Transe (1967). Even more than the presence of traditional candomblé music at the beginning and end of the film, for Caetano its most significant contribution was as a liberating “assault on left-wing populism,” which reimagined “the people” not as a faceless multitude, but as a living, breathing, and contradictory collection of individuals resistant to being harnessed by any particular politics or demagoguery. The following essay, by Robert Stam, extends Caetano’s insights about the film’s commentary on populism, and analyses how Glauber’s work made possible the different modes of tropicalist cinema that followed, and which sought to interpret the place of revolutionary aesthetics in a country that was at that point on the verge of a second military coup.

In this, the film is alarmingly prescient, both in regards to the events that would unfold just a year after its release, and to those more recent upheavals in the country. We are now a full fifty years from the film’s release, but its concerns seem just as pressing today as they were then; indeed, one cannot help but consider the way that the political crisis depicted in Terra em Transe mirrors the abject failure of politics in Brazil circa 2017. In aesthetic terms, too, the film also continues to speak to filmmakers in Brazil and elsewhere, its radical formal gestures still a necessary call to arms in today’s independent cinematic landscape. In this vein, a third essay by critic and programmer Ela Bittencourt reflects on the contemporaneity of the film from another vantage point, especially considering what it might have to say today about the position of women in times of political struggle, and in the film industry, both behind and in front of the camera.
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O Bandido da Luz Vermelha (The Red Light Bandit, 1968), was to take Glauber’s renovation of Cinema Novo even further. Rogério Sganzerla’s debut feature entered the realms of parody and of the carnivalesque in a more liberated way than that of his predecessor, layering the true story of the eponymous São Paulo criminal – João Acácio Pereira da Costa – with an unexpected slew of allusions and a heady cross-pollination of genres. Included here is his manifesto titled “Outlaw Cinema,” in which Sganzerla would write of his debts to directors as diverse as Keaton and Rossellini, and would advise viewers that he had made “a western, but also a musical, a documentary, a cop film, a comedy (or is that slapstick?), and science fiction.” If this blending of styles already suggested a clean break with Cinema Novo, there would be other more explicit signs of a cinema in transition: where Glauber’s Dragão da Maldade contra o Santo Guerreiro (Antônio das Mortes, 1969) opens with a colourful triptych showing St. George defeating the dragon, Sganzerla infamously elected to include the same image towards the end of O Bandido, where it can be seen going up in flames.35

In his essay, “Red Light Bandit: Allegory and Irony,” Ismail Xavier briefly discusses this moment in the film, but points to a much wider variety of differences between Sganzerla and Glauber. Here, he writes, “irony and self-mockery replace eloquence and drama,” and “commentary prevails over action” as the fragmentation of the narrative and of the images offers a completely different vision of Brazilian modernity, putting on show a country inhabited by fringe-dwellers and outsiders. For Xavier, O Bandido offers “a typically tropicalist juxtaposition of urban and rural elements,” and digests the logic of mass media as it clashes with the folkloric. Interestingly, Sganzerla himself would deny his association with tropicalismo early on; when Glauber accused Sganzerla of producing “tropicalist paraphernalia,” the younger director retorted that only the worst filmmakers in Brazil (here he singles out Joaquim Pedro de Andrade and Walter Lima Jr.)

indulged in tropicalist filmmaking, and that in fact they failed in this task.\textsuperscript{36} And yet, there is an undeniable air of tropicalismo that pervades \textit{O Bandido}, perhaps proving something of an exception to the rule in Sganzerla’s work in this period.\textsuperscript{37}

The change of direction in the work of Sganzerla is not the only way of tracking the shift from Cinema Novo to Cinema Marginal; in terms of performance, the career trajectory of Helena Ignez, who first starred in Glauber’s \textit{Pátio} (1959), and soon moved on to become one of the co-founders (with Sganzerla and Júlio Bressane) of Belair Films, offers another means of indexing this change. While Sganzerla would claim that Ignez had “always been a creative and original force,” and had excelled in films like \textit{Assalto o Trem Pagador} (\textit{Assault on the Pay Train}, Robert Farias, 1962) and \textit{O Padre e o Moça} (\textit{The Priest and the Girl}, Joaquim Pedro de Andrade, 1966), the director also emphasised that her roles in his films had revealed her best work.\textsuperscript{38} Ignez had observed this development in her own work from the early days with Sganzerla, suggesting that her ‘intoxication’ with Cinema Novo would never have allowed her to act as she did in films like \textit{A Mulher de Todos} (\textit{Everyone’s Woman}, Sganzerla, 1969), which represents a radically different version of her performance style.\textsuperscript{39} A more recent interview between Ignez and Albert Elduque is included here, and sees the actress recalling this juncture in her career once again, now with the addition of more than four decades’ hindsight.

In addition to the distinct approaches of Glauber and Sganzerla, the filmmaker and video artist Arthur Omar offered something of a third way in the following decade with his “anti-documentary” film, \textit{Triste Trópico} (1974).


\textsuperscript{37} Fernâo Ramos argues that while, for the most part, Cinema Marginal did not aspire to the allegorical tendencies of tropicalismo, Sganzerla’s \textit{O Bandido} offers a unique point of difference. Ramos, \textit{Cinema Marginal} (1968/1973): a representação em seu limite (São Paulo: Editora Brasiliense, 1987), 79-80.

\textsuperscript{38} “Helena – A Mulher de Todos – E seu Homem”.

\textsuperscript{39} “Helena – A Mulher de Todos – E seu Homem”.
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Here, in an unpublished interview made in the year of the film’s release with an interlocutor known only as “M,” Omar discusses his new film – about a doctor who travels to Europe and who upon his return becomes a messianic figure in a rural community – and explains its position in the cinematic landscape. For Omar, Cinema Novo and Cinema Marginal were the Scylla and Charybdis – or what he calls the “two knives” – that had marked the past decade, and in between which he had elected to chart a course, refusing the complacency of tradition and the reactionary drive of the avant-garde (and avoiding, despite what the title of his film may suggest, an overemphasis on tropicality).

Ever the polemicist, Omar followed this train of thought in his incredibly prescient and complex essay on the future of documentary cinema, “O Antidocumentário, Provisoriamente” (“The Anti-Documentary, provisionally”). For Omar, writing in 1978, the documentary film had (for the most part) slavishly followed the model of narrative feature filmmaking, which for him was only ever the art of spectacle. As such, the documentarian, whose task it had been to remain detached from their object of study, and so merely to “document,” was now helpless but to turn that object of study into the spectacle familiar to fiction filmmaking. In order to venture beyond this impasse, and to win back for the form something of its original purpose, Omar saw that documentary filmmaking needed to venture beyond both traditional and radical modes. And so he proposed the “anti-documentary,” a form that would be more flexible in relation to its subject, and more open in relation to its viewer; rather than following the time-honoured strategies of the traditional documentary, or staking a contrarian claim against that tradition (“the radicality proposed by the so-called experimental vanguard, in fact, is limited to bordering the continent of the classic film, whipping its flanks”)40), the anti-documentary would possess a certain self-awareness of its own function as a cultural object, just as it attempted to document and contain other cultural objects. These are objects that, as the reference to Claude Lévi-Strauss in the title Tôrste Trôpico reveals, are

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those that are disappearing in contemporary culture, arousing a certain kind of melancholia in the process of their documentation.\footnote{Omar also writes about this feeling of loss in connection with the variety of Brazilian popular arts and crafts in the documentaries produced by the Hungarian emigre Thomas Farkas. Omar, “O antidocumentario”, 412.}

With the director setting himself an impossibly transcendent goal, \textit{Triste Trópico} thus emerges as a reflexive mockumentary \textit{avant la lettre}, a film that “makes its case for creating a distance for the observer to analyse the object at hand,” yet at the same time “is not ethnographic in itself but is about the way in which ethnographic objects are potentially treated.” And its strategy for doing so is, in part, an intermedial one. As Omar points out, the film “adopts the posture of an almanac, the fragmentation of an almanac, a posture that, when taken up, becomes an attempt to re-examine the highly problematic way in which History has been treated and manipulated in Brazil’s great historical films of the last five years.” Film as fragmented almanac levied against the hegemonic narratives of history.

Omar’s interview is here joined by a short piece by Pedro Neves Marques, a writer and filmmaker from Lisbon who in his work has focused on the legacies of anthropophagy in Brazilian culture, as well as its meaning in a global context. In this vein, his film-essay \textit{Where to Sit at the Dinner Table?} (2013) also offers itself as a piece in fragments, made up of “appropriations and original sequences,” and is an attempt to introduce cannibalism into contemporary debates about ecological matters.\footnote{Neves Marques’ work is informed in part by the updating of anthropophagy in the anthropological writing of Eduardo Viveiros de Castro, who reinterprets the cannibalist act of the Amerindian peoples as not simply the consumption of flesh, but as the occupying of another perspective. This perspectivism, he argues, reconceives the human in relation to various living and non-living forms, and so constitutes not simply an epistemology, but an ontology. See Eduardo Viveiros de Castro, \textit{Cannibal Metaphysics}, ed. and trans. Peter Skafish (Minneapolis: University of Minnesota Press, 2014). For a thorough compendium of literature related to anthropophagy, see Neves Marques’ edited collection, \textit{The Forest and the School/Where to Sit at the Dinner Table}?} In a more recent work, \textit{Semente Exterminadora (Exterminator Seed}, 2017) Neves Marques has created something more akin to a hybrid sci-fi narrative, blending a fictional encounter between an indigenous android and an oil-rig worker with the speculative exploration of a future whose seeds have been sewn in transgenic agriculture.
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Here, the tropicalist focus on the iconic banana tree shifts to the recent mass export of different national crops – soya and corn. In his essay, “How to Film Light Beings?,” Neves Marques draws out the tensions in his work between the categorisation and instrumentalisation of the natural world, the drive to quantification inherent in digital technologies, and the more capacious perspectivism of Amerindian societies, and asks: “how can film, reflecting upon the encounter between disparate worlds – that is, the possibility of connections and speculations between cosmologies – participate in a plural cosmopolitics?”

Embracing a plurality of perspectives and materials has always been part of the tropicalist strategy. In its turning away from the formalist intensifications of modernism, tropicalismo expressed itself in a process of sampling, appropriation, and pastiche; against the modernism of bossa nova, as Nicholas Brown has argued, the MPB (Popular Brazilian Music) that can be heard on the Tropicália LP marks it as “one of the first postmodernisms.” The same was true of the montage strategies in films like O Bandido and the similarly-inspired O Pornôgrafo (João Callegaro, 1970), whose aesthetics – as declared in the “Theory of Cinema Cafajeste,” a manifesto written in the spirit of Sganzerla’s own – were “those of the review theatre, barber-shop conversations, and of the semi-pornographic magazines.” This affinity for elevating the quotidian and the banal is equally in evidence with the revival of the outmoded and the forgotten in tropicalist art, a process that reveals a new means of perceiving the contemporary moment. Indeed, as Schwarz has remarked, “it is precisely in the effort to find suggestive and dated materials – with which they allegorize their atemporal idea of Brazil – that the tropicalists get their best results. That is why their films, plays and songs look like and sound like inventories, presenting as much material as possible, so that it can undergo a process of allegorical activation.”


45 Schwarz, Misplaced Ideas, 144.
This strategy is certainly true of many films from the period. But there are other traditions of appropriation in Brazilian film history that seek to preserve something of the integrity and vibrancy of imported images, and there are many examples of found footage filmmaking in Brazil that venture beyond irony, parody, and allegory, taking a different approach to this practice of borrowing, repurposing, and quoting from what has come before. As early as 1931, Mario Peixoto inserted a scene from Chaplin’s *The Adventurer* (1917) in his film *Limite*, an homage to the individual after whom the Chaplin Club – the group devoted to silent cinema in Rio that first screened Peixoto’s film – was named. Today, undoubtedly spurred on by the recent ease of access to moving images by way of digital technology, found footage cinema has become more of a commonplace in Brazil. But the increasing proliferation of images in this historical moment has also met with the neglect and destruction of film in its analogue formats. This is painfully clear with the parlous state of the national archive today, encapsulated in the literal and metaphorical gutting of São Paulo’s Cinemateca Brasileira: the February 2016 fire that robbed the institution of one thousand rolls of nitrate film was preceded (and followed) by the cutting of many of the staff, or their reduction to the precarity of short-term contract work, and the slowed pace with which the existing materials can be archived in digital repositories.

With found footage cinema, there is an attempt to perform some of this work by bringing the archive into the light, showcasing what often remains hidden or inaccessible. Indeed, it seems to be the driving force guiding much of the production of such films over the last two decades in Brazil. This is especially true for the experimental work of Carlos Adriano, a filmmaker operating at times in a structuralist mode,

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46 In this respect we can think of a long list of films, to which many more could certainly be added: Alceu França’s recovery operation of Flávio de Carvalho’s unfinished film, *The White Goddess* in his 2013 documentary of the same name; *Histórias que nosso cinema não contava (Stories That Our Cinema Didn’t Tell)*, 2017, Fernanda Pessoa’s sweeping survey of pornochanchadas, which uses images from a variety of films as a vehicle for narrating the history of the dictatorship; João Moreira Salles’ exploration of global political struggle in the 1960s in *No Intenso Agora (In the Intense Now, 2017)*; Joel Pizzini’s body of work, including *Glaucê: estudo de um rosto (Glaucus: Study of a Face, 2001)* and *Mar de Fogo (Sea of Fire, 2014)*, as well as *Anabazys* (2007) and *Milagres* (2008), the documentaries he made with Paloma Rocha in the course
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and who in all his work borrows and reorders images from the Brazilian cinematic archive. This is a history that begins in 1897, with the first Brazilian film a mere eleven frames depicting a wave crashing into a jetty, frames that in Adriano’s hands are set to completely new cadences. Adriano’s practice forms the focus of the following two chapters. The first, a personal account by Adriano himself, touches on some of his interlocutors in the archival tradition, including Aby Warburg and Georges Didi-Hubermann, but also his late partner, Bernardo Vorobow, formerly an archivist at the Cinemateca. The second is Scott MacDonald’s warm reflection on another of Adriano’s films, Sem Título #1: Dance of Leitfossil (2013–2014), which combines images of Fred Astaire and Ginger Rogers with a deceptively complex pop song, resulting in a beautiful meditation on loss and restoration in film as in life.

The very first germ that set these dialogues between films in motion is a particular, intentional resonance between two works: Glauber’s final film, A Idade da Terra, and Ana Vaz’s similarly-named 2013 experimental short, A Idade da Pedra (The Age of Stone). The first, a baroque, exhausting, exhilarating vision of Brazilian history, is here described in great detail by one of its editors, the late Ricardo Miranda. In an interview with Albert Elduque from 2011, published here for the first time, Miranda discloses many fascinating aspects of the film’s production, including the geographical separation of its editing process – divided between Salvador, Rio de Janeiro, and Brasília (the three historical capitals of Brazil) – and the ways in which the film’s montage was, at Glauber’s behest, attuned to the rhythms of a carnival tambourine.

of restoring Glauber’s films; Tá ego Água (Marcela and Henrique Borela, 2015), which incorporates footage from the Vídeo nas Aldeias Indigenous archive; Sacris Pulbo (Ana Vaz, 2007); Confidente (Confident, Karen Akerman and Miguel Seabra Lopes, 2016); A Maluição Tropical (Tropical Curse, Luisa Marques and Darks Miranda, 2016); Passeio Público (Public Sidewalk, Andréa França and Nicholas Andueza, 2016); and the essay films of Arthur Tuoto, including his recent Não Me Fale Sobre Recomeços (Don’t Talk to Me About New Beginnings, 2016).

47 For Adriano’s own history of experimental cinema in Brazil, see Carlos Adriano, “Brazilian Specificity”, in Caderno SESC_Videobrasil 03 n. 3 (São Paulo: Edições SESC, Associação Videobrasil, 2007), 26-33.
A Idade da Terra certainly has certainly divided its audiences: despite early champions like Michelangelo Antonioni, its frosty reception at Venice is well documented, and its intimidating will-to-totalisation (its “four Christs” encompassing multiple aspects of Brazilian society) continues to present a forbidding experience for any viewer. Today, the unrelenting insistence on the “Third World” in Glauber’s film appears as something of an anachronism – especially given Brazil’s rise as a BRICS power over the last decade – and in Vaz’s work such vestiges of colonialism morph into something completely different. The opening shot of the sun rising over the planalto mimics the same in A Idade da Terra, but from that point on the languid images move in a different direction, exploring the affinities and tensions between people, plants, and rocks, and seeking out modest glimpses of life wherever it transpires. Perhaps most captivating here is the way that the digital communes with the analogue, courtesy of a large fictional structure that inhabits the space of a quarry; it too has life, and its appearance throws the entire world of the film into sharp relief. In an invited contribution, Vaz writes of the process of making her film, and reflects on its debt to – and departures from – Glauber’s approach to the dawn of Brasilia, which “finally allows for the ghosts of the city’s pre-history to furiously return.” As a critical rejoinder to A Idade da Terra, Vaz’s film casts the capital in a speculative register, which decides against a didactic approach, and instead “tries to evade the verbose excess of its predecessor in a vow of silence as a form of listening.”

The penultimate strand of the program focuses on experiences of exile, here discovering the comparable trajectories – from Rio to New York and back again – of Hélio Oiticica and another artist whose work in Super 8 filmmaking is far more obscure: Jorge O Mourão. We begin with Ivan Cardoso, a prominent figure early on in Brazil’s Super 8 history, who, working together with the poet Torquato Neto on Nosferatu no Brasil (1970), would create the first example of what he would call the “Quotidianas Kodaks.” The script for Cardoso’s later H.O. (1979), his experimental short about Oiticica’s work (shot in 35mm), is included here, and – as a title in the film remarks – resembles a poem by Sousândrade, or one of Eisenstein’s ideogrammatic screenplays. Oiticica, who in H.O. appears almost as a character from one of Cardoso’s terrir films, had made his own Super 8 films in New York in the first half of the 1970s, famously
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capturing the drag artist Mario Montez throwing dice in the street with Antonio Dias in Agrippina é Roma Manhattan (1972). More famous still were his Cosmococas, a series of installations orchestrated with the help of Neville D’Almeida in Oiticica’s Manhattan loft, and which featured slide projections of different celebrities – Marilyn Monroe, Jimi Hendrix – overlaid with cocaine. In his crucial contribution, Max Jorge Hinderer Cruz directly considers the place of cocaine in Oiticica’s work, a substance that remains contentious and undertheorized in such discussions. For Cruz, Oiticica’s cocaine is habitually treated either as pigment or as symbol, but rarely if ever is it mentioned as a part of Oiticica’s life. By engaging with the uses of cocaine beyond its artistic instrumentalisation, Cruz writes, it is also possible to consider Oiticica’s drive to push art outside of the museum, where it forms part of the various relations of life itself: “The cocaine in the Cosmococas is what crystallizes these relations; it is the substance everything else revolves around, that seems to contain everything already. The cocaine itself is a relation first of all.”

The relations of cocaine to artistic production are foregrounded even more in the following text, the first two chapters of Jorge O Mourão’s beat memoir, Brazilian Connection, translated into English here for the first time. If Oiticica’s most prominent association with cocaine can be reduced to pigment/symbol, Mourão’s writing reveals a different picture altogether. For Mourão, who operated as a supplier in New York in the early 1970s, cocaine was a means to an end, through which he was able to support Teresa and Koki (his wife and child), and could occupy a loft space like Oiticica’s, replete with “16mm and Super 8 cameras and projectors, a slide projector, recorders, pick-ups, hundreds of records and tapes and everything else a communications junkie might need.” Although he would go on to make a great number of Super 8 films during the decade, both in New York and in Rio, Mourão’s association with cocaine effectively produced his memoir: a work that depicts with sustained intensity a man who mingled with Miles Davis and João Gilberto,

who petitioned the Brazilian government after their censorship of Picasso’s work, and who was later forced to flee the United States with his family, on the run from the FBI. Back in Brazil, Mourão established another loft in Rio, continuing what he referred to as the *Archivos Impossibles* – this archive, which contains many unseen works in Super 8, continues to grow today. Closing this section, Rubens Machado considers Super 8 filmmakers like Mourão, surveying the rise of a format whose portability and affordability would allow many radical artists in and out of Brazil to capture aspects of life under the dictatorship.

As time outside of Brazil would drive the work of both Oiticica and Mourão, so too would exile dictate the final form of *O Rei da Vela* (*The King of the Candle*, José Celso Martinez Corrêa and Noilton Nunes, 1982), the last feature-length film in the program. Originally conceived in 1967 as the documentation of the first performance of Oswald’s play of the same name (written thirty years earlier), work on the film was interrupted in 1974, when Zé Celso was arrested and fled the country, smuggling the negatives along with him. Returning to Brazil after some time in Europe and in Mozambique, Zé Celso commenced production on *O Rei da Vela* once more, working alongside Nunes and adding to the scenes of the adapted play excerpts of home video footage, as well as archival images and scenes from anti-police protests. Although the finished film finally premiered at Gramado in 1983 – and so presents a sustained dialogue with the 1970s, the interim decade in its production history – *O Rei da Vela* was presented in a more complete form only in November 2016. The result is an intermedial work par excellence, in which three acts of filmed theatre are rearranged between an array of different materials, and the line between film and stage play (and happening) is continually crossed. Zé Celso still presides over Teatro Oficina to this day, and the continuation of the company constitutes one of the strongest connections to the 1960s. Texts here from the film’s two directors – a manifesto about the staging of the play written in 1967 by Zé Celso; a *cri de coeur* arguing for the restoration of the film written in 2012 by Nunes – are presented as an echo in words of the film’s delayed production and exhibition.

Rounding out the catalogue are three essays on a short film/installation forged in the true spirit of an inter-generational dialogue. *Barravento Novo* (Eder Santos and Bruce Yonemoto, 2017), takes as its point of departure
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the rebellious performance of Antônio Pitanga in Glauber’s Barravento (1962), and then responds in kind by having Antônio’s daughter Camila – on a separate screen – repeating her father’s lines. Camila, an actress of several films and many telenovelas, is also the director (with Beto Brant) of the recent Pitanga (2016), a documentary about her father’s storied career as a key figure of Cinema Novo; the meeting of the two Pitangas in this new work emphasises political and aesthetic as well as familial connections over the last half-century.

It is the intention of this catalogue, and of the exhibition with which it shares a name, that Tropicália might be seen as a moment of artistic production that remains vibrant and relevant today. Here, through a collection of words and still images, there is also the hope that a dialogue might be allowed to develop between the array of films, texts, and media under discussion, and that the tropicalist aspect of Brazilian film history might be brought into focus.

49 The Pitanga family line is represented here in triplicate, with Camila’s daughter Antônia singing at the opening of the film.