

Designing and producing the Visual History: an overview

CONCEPT ideas and planning	RESEARCH content and data	TRANSFORMATION explaining the data			WRITING THE TEXT	PRODUCTION FOR PRINT			PRE- PUBLICATION REVIEW
including .overall scheme for series .content or each volume .educational approach .production needs .marketing	. libraries/museums . newspapers/journals . correspondence with experts	distilling information	thinking through drawing	final sketch: the blueprint for each chart	drafting and redrafting the questions to accompany charts	final drawings for elements of charts	typesetting	artwork for printing	Proof copy sent for comment
		----- iteration and feedback throughout this stage					----- iteration and feedback throughout this stage		
Otto Neurath Marie Neurath Wolfgang Foges Walter Neurath Max Parrish Joseph Lauwerys Lancelot Hogben and others, as part of an 'editorial team'.	Ilse Reisenbach	Otto Neurath (Bks I and II) Marie Neurath (transformer) Clive Weatherhead (transformer) Professor Gordon Childe (expert opinion)			Joseph Lauwerys Otto Neurath Marie Neurath (Bk III)	Designers, including: P.G Findlay Dennis Young Barbara Young Olga Bursill Maurice Chandler Max Parrish Marie Neurath			Including: Kenneth James Arthur French