

New Tools to Support Archives in the Age of Generative AI

LOS ANGELES (April 15, 2026) The Trust in Archives Initiative (TAI), a cross-disciplinary collaboration of archivists, archival producers, technologists and other stakeholders, has released a set of tools designed to help archives, libraries, and cultural heritage organizations navigate the rapidly evolving impact of generative artificial intelligence (GenAI) on audiovisual collections.

As GenAI technologies increasingly shape how media is created, modified, and reused, archives face urgent and complex questions around authenticity, provenance, intellectual property, and ethical use. Developed by TAI's interdisciplinary Working Groups and refined through a community review process, these tools offer practical, field-informed guidance to support responsible management and use of archival materials in a changing landscape.

“Archives are encountering these challenges in very real, day-to-day ways, from evaluating new materials as they come in, to making decisions about how they can be shared and used,” said Andrea Leigh, President of the Association of Moving Image Archivists (AMIA). “This toolkit reflects the real-world experience of professionals across the field and offers practical guidance that speaks directly to the realities archives are navigating right now.”

The toolkit includes:

- **Due Diligence Questions** to help determine the authenticity of records before accessioning
- **User Stories** illustrating real-world concerns and decision-making contexts
- **Taxonomies** to support shared language and consistent description of AI-generated or AI-altered content
- **Strategic Engagement with Technology Companies** to aid archives to assess offers from and navigate relationships with AI developers and platforms
- **Licensing Templates** to address the use of archival materials in production and publication

Because both AI technologies and archival practices continue to evolve, the toolkit is designed as a living resource. TAI will continue to update and expand the tools over time, and actively encourages feedback from the community to inform future iterations.



“This work reflects the close connection between archives and the archival producers who rely on these materials every day,” said Rachel Antell, co-founder of the Archival Producers Alliance. “Trust in our archives is built at that intersection. In bringing together producers, archivists, and technologists, TAI’s approach supports innovation while creating a framework to preserve trust in audiovisual archives, and ensuring materials are used responsibly to preserve their integrity, context, and meaning.”

The tools are now available at: www.trustarchives.org/tai-tools

About the Trust in Archives Initiative

The Trust in Archives Initiative (TAI) is a cross-disciplinary collaboration of archivists, archival producers, technologists and other stakeholders. TAI was founded in 2025 as a result of a collaboration with AMIA and APA. It is focused on strengthening authenticity, transparency, and public trust in archival materials in the face of emerging technologies. Through the development of practical tools, shared standards, and community dialogue, TAI supports archives and their partners in navigating the challenges and opportunities of a rapidly changing media environment.

About AMIA

The Association of Moving Image Archivists (AMIA) is a global nonprofit organization dedicated to the preservation and use of audiovisual media. It is a global network of professionals working across archives, studios, universities, broadcasting, libraries, and cultural organizations around the world.

About APA

The Archival Producers Alliance (APA) is a professional organization representing archival producers working across film, television, and new media. APA advocates for the ethical use of archival materials, promotes best practices in research and rights clearance, and works to strengthen collaboration between producers, archives, and rights holders in the creation of media projects.

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