

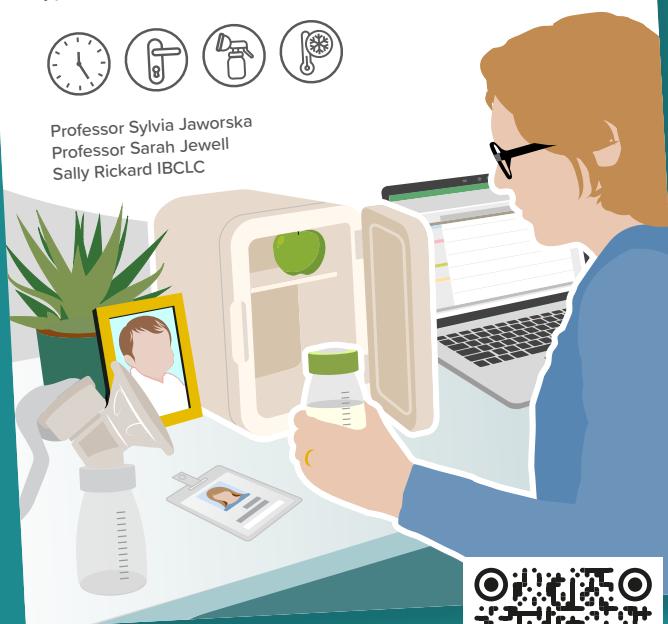
Get your **FREE** Employers' Guide

Supporting Breastfeeding Mothers in the Workplace

An evidence-based guide for employers



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Scan the QR code to access the toolkit, or visit the link below:

<https://research.reading.ac.uk/workfeed/for-organisations/>



“I thought it will be a tough job but it turns out **quite easy** and enjoyable...”

Line Manager

Benefits of supporting breastfeeding employees:

- Improve staff retention – lowering recruitment and training costs
- Reduces workplace absence caused by child sickness
- Increases employee wellbeing, morale and productivity.

How can our toolkit help you?

Researchers at the University of Reading conducted a 3-year study on breastfeeding and return to work, funded by the Nuffield Foundation.

As part of this, we've created a free toolkit to help organisations support their breastfeeding employees.

The toolkit provides information on specific needs of breastfeeding mothers, legal obligations, best practice and practical solutions. It includes guidance on workplace policy, communication and how to facilitate inclusive conversations concerning infant feeding.

“I see supporting breastfeeding as being an investment in your organisation, in **staff retention**, and in **improving morale**.”

Head of Operations

Small steps can have a **BIG** impact!

