



# JULES PRETTY

**PROFESSOR OF  
ENVIRONMENT AND  
SOCIETY**

## **CONTACT**

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## **RESEARCH INTERESTS**

- Sustainable intensification of agriculture
- Social capital in agricultural and food systems
- Nature-based solutions to health and well-being
- Climate crisis and the good life

## **ANY ONGOING WORK**

Jules Pretty is Professor of Environment and Society at the University of Essex, formerly Deputy Vice-Chancellor (2010-19). His sole-authored books include *The East Country* (2017), *The Edge of Extinction* (2014), *This Luminous Coast* (2011, 2014), *The Earth Only Endures* (2007), *Agri-Culture* (2002) and *Regenerating Agriculture* (1995).

He received a 1997 award from the Indian Ecological Society, was appointed A D White Professor-at-Large by Cornell University from 2001, and is Chief & Founding Editor of the *International Journal of Agricultural Sustainability*. He received an OBE in 2006 for services to sustainable agriculture, an honorary degree from Ohio State University in 2009, and the British Science Association Presidential Medal (Agriculture and Food) in 2015. He is currently a trustee for WWF-UK and the Green Light Trust.

*This Luminous Coast* was winner of New Angle Prize for Literature in 2013, and *The East Country* was winner of the East Anglian book of the year in 2018. He is among the top 1% most cited scientists in the world.